
N.A.D.A.

**OFFICIAL
USED CAR
GUIDE-**

REGION "A"

VOL. 23, NO. 7

1956 - JULY - 1956

IMPORTANT

Explanation of Column Headings

Av'g Retail	Latest average retail values based on actual sales reports from new and used car dealers throughout the territory for which the Guide is designated.
Ins. Sym.	Letters C, D, E, etc. used in determining fire, theft and collision insurance rates on automobiles. Refer to Page III.
Body Type	The popular name for the body style and number of passengers.
Model	Manufacturers Body Style number.
Fact. A.D.P.	Manufacturers advertised delivered price including standard equipment only. Includes provision for recovery of Federal Excise Tax and suggested delivery and handling, unless otherwise noted. Does not include Transportation or State and Local Taxes.
Ship. Wgt.	Established shipping weight of the car, less gas, oil, etc.
Av'g Loan	(Except Region C). A calculated percentage (66 2/3%) of the average retail value. This column represents the average amount of credit that may be obtained on vehicles sold at or near the average retail value.
Av'g Wh'sle	Latest average wholesale values based on auction reports and dealer wholesale reports throughout the territory for which the Guide is designated.

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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ALLSTATE

SERIAL NUMBER: On left front door hinge pillar post.

MOTOR NUMBER: 1952-53—4 Cyl.—Top front of cylinder block and on right side of crankcase behind distributor. **6 Cyl.**—On front right side of cylinder block and on right side of crankcase behind distributor.

See Preface for Illustrated Locations

1952 ALLSTATE

Start Dec. 1951

SERIES "4"

Serial No. A230-1000001 Up. Motor No. 1001 Up.
W.B. 100". Tires 5.90x15.

Basic							
115	F g	Sedan 2D.....	110	\$1395	2300	77	85
Standard							
145	F g	Sedan 2D.....	111	\$1486	2300	97	105
DeLuxe							
175	F g	Sedan 2D.....	113	\$1539	2300	117	125
20		Add for Overdrive.....		104	40	13	15

SERIES "6"

Serial No. A240-1000001 Up. Motor No. 5001 Up.
W.B. 100". Tires 5.90x15.

Basic							
185	G h	Sedan 2D.....		\$1594	2325	123	135
DeLuxe							
225	G h	Sedan 2D.....	115	\$1693	2325	150	165
20		Add for Overdrive.....		104	40	13	15

SPECIFICATIONS: 4 Cyl.; L-head, 134.2 Cu.In. B&S 3 $\frac{1}{8}$ x4 $\frac{3}{8}$. Compression Ratio 7.0:1. Taxable H.P. 15.63. Max. Brake H.P. 68 @ 4000 R.P.M. Rear Axle Ratio Std. 4.55:1, Opt. O.D. 4.55:1. Overall Length 176 $\frac{5}{8}$ ". Width 70".

6 Cyl.; L-head, 161 Cu.In. B&S 3 $\frac{1}{8}$ x3 $\frac{1}{2}$. Compression Ratio 7.0:1. Taxable H.P. 23.44. Max. Brake H.P. 80 @ 3800 R.P.M. Rear Axle Ratio Std. 4.10:1, Opt. O.D. 4.55:1. Overall Length 176 $\frac{5}{8}$ ". Width 70".

IDENTIFICATION: Nameplate (Allstate superimposed on map of U.S.A.) placed on left hand side of Hood directly over Grille. Also on rear deck over license bracket and on glove compartment door. Distinctive dual horizontal grille bars and center medallion framed in hood molding which curves downward toward front wheel openings. Parking lights mounted in fenders under headlamps. Name "ALLSTATE" cast in engine cylinder head. Standard "4" has front window vents, booster pump and second horn. DeLuxe "4" and "6" have rear deck opening and wheel discs in addition to "Standard" equipment. DeLuxe "6" also has arm rests and horn ring.

1953 ALLSTATE

Start Nov. 1952

SERIES "4"

Serial No. A330-100001 Up. Motor No. 2132 Up.
W.B. 100". Tires 5.90x15.

Standard							
225	F g	Sedan 2D.....	210	\$1528	2405	150	155
DeLuxe							
265	F g	Sedan 2D.....	213	\$1589	2405	177	185
30		Add for Overdrive.....		106	40	19	20

SERIES "6"

Serial No. A340-100001 Up. Motor No. 6033 Up.
W.B. 100". Tires 5.90x15.

DeLuxe							
325	G h	Sedan 2D.....	215	\$1785	2455	217	235
30		Add for Overdrive.....		91	40	19	20

SPECIFICATIONS: 4 Cyl.; L-head, 134.2 Cu.In. B&S 3 $\frac{1}{8}$ x4 $\frac{3}{8}$. Compression Ratio 7.0:1. Taxable H.P. 15.63. Max. Brake H.P. 68 @ 4000 R.P.M. Rear Axle Ratio 4.27:1. Overall Length 181 $\frac{3}{4}$ ". Width 69.38".

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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continued—FORD (English)

1956 FORD (English) 1st Series—continued

ZEPHYR-6

Motor No. EOTTA

W.B. 104". Tires 6.40x13.

Sedan 4D.....	\$1889	2478		
Sedan 4D (Zodiac).....	2100	2543		
Con.....	2080	2755		

1956 FORD (English) (2nd Series) MARK II

CONSUL-4

Motor No.

W.B. 100". Tires 5.90x13.

Sedan 4D 6.....				
Con.....				

ZEPHYR-6

Motor No.

W.B. 104". Tires 6.40x13.

Sedan 4D 6.....				
Sedan 4D 6 (Zodiac).....				

SPECIFICATIONS: Overall Length 151 $\frac{3}{4}$ ". Consul 164 $\frac{3}{8}$ ". Zephyr 171 $\frac{3}{4}$ ". Width 60 $\frac{1}{2}$ ". Consul and Zephyr 64". Rear Axle Ratio 4.429:1, Consul 4.556:1, Zephyr 4.444:1.

4 Cyl. Engine: Anglia, Prefect, Escort and Squire; Side valve 71.5 Cu. In. B&S 2.5x3.64. Comp. Ratio 7.01:1. Taxable H.P. 10. Max. Brake H.P. 36 @ 4400 R.P.M.

4 Cyl. Engine: Consul; OHV, 92 Cu. In. B&S 3.125x3. Comp. Ratio 6.8:1. Taxable H.P. 15.63. Max. Brake H.P. 49 @ 4400 R.P.M.

6 Cyl. Engine: OHV, 138 Cu. In. B&S 3.125x3. Comp. Ratio 6.8:1. Taxable H.P. 23.44. Max. Brake H.P. 68 @ 4000 R.P.M.

IDENTIFICATION:

FRAZER

SERIAL NUMBER: 1947-1951—On plate on front left door hinge pillar post.

MOTOR NUMBER: 1947-1951—Stamped into cylinder block upper left side. On plate attached to left side of crankcase.

Letter prefixed indicates point of assembly if other than Willow Run; "A" Long Beach; "B" Jackson, Mich.; "C" Portland.

See Preface for Illustrated Locations

1948 FRAZER-6

Serial No. F485-1001 to F485-32480, Manhattan F486-1001 to F486-21591.

85

SERIES F485, F486 MANHATTAN All Body Styles.

Start Dec. 1947

SPECIFICATIONS: 6 Cyl., B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Taxable H.P. 26.3. Max. Brake H.P. 100 @ 3600 R.P.M.

Start Oct. 1948

1949 FRAZER-6

SERIES F495

Serial No. F495-1001 to F495-17169.

W.B. 123 $\frac{1}{2}$ ". Tires 7.10x15.

125	J k Sedan 4D 6.....	\$2395	3386	83	90
15	Add for Overdrive.....	96	40	9	10

SERIES F496 MANHATTAN

Serial No. F496-1001 to F496-11750.

W.B. 123 $\frac{1}{2}$ ". Tires 7.10x15.

175	L k Sedan 4D 6.....	\$2595	3391	117	130
185	M m Sed Con 4D 6.....	3295	3726	123	140
15	Add for Overdrive.....	96	40	9	10

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu. In. B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 112 @ 3600 R.P.M. Rear Axle ratio 4.09:1, optional 3.91:1, Overdrive 4.27:1. Overall Length 207 $\frac{1}{2}$ ". Width 72 $\frac{3}{8}$ ".

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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FRAZER—continued

1949 FRAZER-6—continued

IDENTIFICATION: "Honeycomb" Grille with parking lights and directional signals at each end. Name "Frazer" on Chrome bar at top of Grille. Frazer crest on hood partially mounted on name bar. **Series Identification: F495 Series;** See Identification. **Manhattan F496 Series;** Chrome inside window trim. Model Identification on front fender.

1950 FRAZER-6

Start Nov. 1949

SERIES F505

Serial No. F505-1001 to F505-20000.

W.B. 123½". Tires 7.10x15.

185	J k	Sedan 4D 6	\$2395	3386	123	135
15		Add for Overdrive	96	40	9	10

SERIES F506 MANHATTAN

Serial No. F506-1001 to F506-11000.

W.B. 123½". Tires 7.10x15.

245	J k	Sedan 4D 6	\$2595	3391	163	185
265	M m	Sedan Con 4D 6	3295	3726	177	195
15		Add for Overdrive	96	40	9	10

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 112 @ 3600 R.P.M. Rear Axle ratio 4.09:1, optional 3.91:1, Overdrive 4.27:1. Overall Length 207½". Width 72 $\frac{7}{8}$ ".

IDENTIFICATION: Similar to 1949 Series. Refer to Serial Number for Identification.

1951 FRAZER-6

Start Mar. 1950

SERIES F515

Serial No. Willow Run F515-1001 to 10951. Motor No. 1,000,001 Up and 2,300,000 Up.

W.B. 123½". Tires 7.10x15.

260	J k	Sedan 4D 6	\$2359	3456	173	185
280	J k	Sedan Vagabond 6	2399	3556	187	195
20		Add for Overdrive	96	40	13	15
50		Add for Hydramatic Trans.	159	115	33	35

SERIES F516 MANHATTAN

Serial No. Willow Run F516-1001 to 1283. Motor No 1,000,001 Up, 2,300,000 Up.

W.B. 123½". Tires 7.10x15.

340	L l	Sedan 4D 6	\$3075	3771	227	245
360	L l	Sedan Con 4D 6	3075	3941	240	265
		Hydramatic Trans. Standard				

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 115 @ 3650 R.P.M. Rear Axle ratio 3.9:1, optional 4.09:1, Overdrive 4.55:1, optional 4.27:1, Hydramatic 3.54:1. Overall Length 211 $\frac{3}{8}$ ", Vagabond 207 $\frac{1}{16}$ ". Width 72 $\frac{7}{8}$ ".

IDENTIFICATION: Pointed Grille with massive lateral and vertical Chrome cross bars. Lower horizontal bar has parking lights at each end inside Grille opening. Ornament on top of hood. Crest on top portion of vertical Grille cross piece. **Series Identification: F515 Series;** See identification. **Manhattan F516 Series;** Chrome inside window trim, special upholstery, model identification on rear door.

HENRY J

SERIAL NUMBER: 1951-1954—On left front door hinge pillar post. **MOTOR NUMBER: 1951-1954—4 Cyl.**—Top front of cylinder block and on right side of crankcase behind distributor. **1951-1954—6 Cyl.**—On front right hand side of cylinder block and on right side of crankcase behind distributor. Letter prefix indicates point of assembly if other than Willow Run; "A" Long Beach; "B" Jackson, Mich.; "C" Portland.

See Preface for Illustrated Locations

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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continued—HENRY J**Start Sept. 1950****1951 HENRY J****SERIES 513-4**

Serial No. Willow Run K513-1001 to 40876. Motor No. 3,500,000 Up.

W.B. 100". Tires 5.90x15.

145	F g	Sedan 2D 5.....	513	\$1363	2293	97	100
20		Add for Overdrive.....		96	40	13	15

SERIES 514-6 DE LUXE

Serial No. Willow Run K514-1001 to 46029. Motor No. 3,000,001 Up.

W.B. 100". Tires 5.90x15.

185	F g	Sedan 2D 5.....	514	\$1499	2341	123	140
20		Add for Overdrive.....		96	40	13	15

SPECIFICATIONS: Series 513; 4 Cyl., L-head, 134.2 Cu.In. B&S 3 $\frac{1}{8}$ x4 $\frac{3}{8}$. Compression ratio 7.0:1. Taxable H.P. 15.63. Max. Brake H.P. 68 @ 4000 R.P.M. Rear Axle ratio 4.55:1. Overall Length 174 $\frac{1}{2}$ ". Width 70".

Series 514; 6 Cyl., L-head, 161.0 Cu.In. B&S 3 $\frac{1}{8}$ x3 $\frac{1}{2}$. Compression ratio 7.0:1. Taxable H.P. 23.4. Max. Brake H.P. 80 @ 3800 R.P.M. Rear Axle ratio 4.10:1, Overdrive 4.55:1. Overall Length 174 $\frac{1}{2}$ ". Width 70".

IDENTIFICATION: Center horizontal Grille bar has parking lights at each end and a heavy vertical cross piece in center. Chrome moulding encircles Grille opening. Hood ornament. Rear fenders slightly up-swept at ends.

1952 HENRY J—Vagabond Series**Start Jan. 1952****SERIES 523-4**

Serial No. Willow Run K523-1001001 Up. Motor No. 3500000 Up.

W.B. 100". Tires 5.90x15.

165	F h	Sedan 2D 5.....	523	\$1407	2365	109	110
20		Add for Overdrive.....		107	40	13	15

SERIES 524-6 DE LUXE

Serial No. Willow Run K524-1001001 Up. Motor No. 3000001 Up.

W.B. 100". Tires 5.90x15.

205	G h	Sedan 2D 5.....	524	\$1552	2385	136	150
20		Add for Overdrive.....		107	40	13	15

1952 HENRY J—Corsair Series**Start Feb. 1952****SERIES 523-4**

Serial No. Willow Run K523-1200000 Up. Motor No: 3500000 Up.

W.B. 100". Tires 5.90x15.

175	G h	Sedan 2D.....	523	\$1517	2370	117	125
20		Add for Overdrive.....		107	40	13	15

SERIES 524-6 DE LUXE

Serial No. Willow Run K524-1200000 Up. Motor No. 3000001 Up.

W.B. 100". Tires 5.90x15.

255	G i	Sedan 2D.....	524	\$1664	2405	170	195
20		Add for Overdrive.....		107	40	13	15

SPECIFICATIONS: Series 523; 4 Cyl., L-head, 134.2 Cu.In. B&S 3 $\frac{1}{8}$ x4 $\frac{3}{8}$. Compression ratio 7.0:1. Taxable H.P. 15.63. Max. Brake H.P. 68 @ 4000 R.P.M. Rear Axle ratio 4.55:1. Overall Length 179 $\frac{3}{8}$ ". Width 70".

Series 524; 6 Cyl., L-head, 161 Cu.In. B&S 3 $\frac{1}{8}$ x3 $\frac{1}{2}$. Compression ratio 7.0:1. Taxable H.P. 23.4. Max. Brake H.P. 80 @ 3800 R.P.M. Rear Axle ratio 4.10:1, Overdrive 4.55:1. Overall Length, 181 $\frac{1}{2}$ ". Width 70".

IDENTIFICATION: 1952—Henry J Vagabond Series; Similar to 1951 Series. Name Vagabond on front fender. Continental wheel and tire mounted on rear. **Corsair Series;** Grille formed by two horizontal bars. Parking lights set at either end of center bar. Large "K" set in Chrome over top Grille bar. **Series Identification: Series 523-4;** "Corsair" on front fender. **Series 524-6 DeLuxe;** "Corsair DeLuxe" on front fender.

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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HENRY J—continued

1953 HENRY J

Start Oct. 1952

SERIES 533-4 CORSAIR

Serial No. K533-1001 to 010226. Motor No. Continuation of 1952 to 3560067.

W.B. 100". Tires 5.90x15.

265	F g	Sedan 2D 5	533	\$1399	2395	177	185
30		Add for Overdrive		74	NA	19	25

SERIES 534-6 CORSAIR DE LUXE

Serial No. K534-1001 to 010012. Motor No. Continuation of 1952 to 3065712.

W.B. 100". Tires 5.90x15.

355	G h	Sedan 2D 5	534	\$1561	2445	237	275
30		Add for Overdrive		74	NA	19	25

SPECIFICATIONS: Corsair; 4 Cyl., L-head, 134.2 Cu.In. B&S 3 $\frac{1}{8}$ x4 $\frac{3}{8}$. Compression ratio 7.0:1. Taxable H.P. 15.63. Max. Brake H.P. 68 @ 4000 R.P.M. Rear Axle ratio 4.27:1. Overall Length 181 $\frac{1}{4}$ ". Width "

Corsair DeLuxe; 6 Cyl., 161 Cu.In. B&S 3 $\frac{1}{2}$ x3 $\frac{1}{2}$. Compression ratio 7.0:1. Taxable H.P. 23.4. Max. Brake H.P. 80 @ 3800 R.P.M. Rear Axle ratio 4.10:1. Overall Length 182 $\frac{1}{8}$ ". Width "

IDENTIFICATION: Similar to 1952 Models. Padded dashboard. Curved wrap-around rear bumper.

Series Identification: Corsair Series; name "Corsair" on front fender, rubber windshield moulding.

Corsair DeLuxe Series; name "Corsair DeLuxe" on front fender, Chrome wheel discs, Chrome windshield moulding.

1954 HENRY J

Start Mar. 1954

SERIES K 543-4 CORSAIR

Serial No. K 543-001001 Up. Motor No. 3560068 Up.

W.B. 100". Tires 5.90x15.

485	F g	Sedan 2D		\$1404	2405	323	345
35		Add for Overdrive		106	NA	23	30

SERIES K 544-6 CORSAIR DE LUXE

Serial No. K 544-001001 Up. Motor No. 3065713 Up.

W.B. 100". Tires 5.90x15.

595	G h	Sedan 2D		\$1566	2455	397	445
35		Add for Overdrive		106	NA	23	30

SPECIFICATIONS: K 543; 4 Cyl., L-head, 134.2 Cu.In. B&S 3 $\frac{1}{8}$ x4 $\frac{3}{8}$. Compression Ratio 7.0:1. Taxable H.P. 15.63. Max. Brake H.P. 68 @ 4000 R.P.M. Rear Axle Ratio 4.27:1, O.D. 4.55:1. Overall Length 181.75". Width "

K 544; 6 Cyl., L-head, 161 Cu.In. B&S 3 $\frac{1}{8}$ x3 $\frac{1}{2}$. Compression Ratio 7.0:1. Taxable H.P. 23.4. Max. Brake H.P. 80 @ 3800 R.P.M. Rear Axle Ratio 4.10:1, O.D. 4.55:1. Opt. 4.27:1. Overall Length 182 $\frac{1}{8}$ ". Width "

HILLMAN MINX (English)

SERIAL NUMBER: Plate on inside of left fender.

MOTOR NUMBER: On left side of crankcase near rear.

See Preface for Illustrated Locations.

1948 HILLMAN MINX (English)-4

Serial & Motor No. 180000 Up

85	SERIES MARK II	All Body Styles	57	60
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SPECIFICATIONS: 4 Cyl., B&S 2.48x3.74. Taxable H.P. 9.8. Max. Brake H.P. 37.5 @ 4200 R.P.M.

1949 HILLMAN MINX (English)-4

Serial & Motor No. 190000 Up

MARK III

W.B. 93". Tires 5.50x15

115	G h	Sedan 4D		\$1495	2016	77	80
145	I i	Con		1745	2002	97	100
175	I i	Estate Wagon		1825	2356	117	120

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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JAGUAR (English)—continued

1955 JAGUAR (English)-6—continued

SERIES XK 140 'MC'

W.B. 102". Tires 6.00x16.

N	Coupe 3.....	\$4090	2860
M	Roadster 2.....	3745	2750
N	Convertible.....	4090	2970
	Add for Overdrive.....	160	
	Add for Auto. Trans.....	240	

SERIES MARK VII 'M'

Serial No. 738184 Up.

W.B. 120". Tires 6.70x16.

3260	N	Saloon 4D 6.....	\$4255	3800	2173	2815
45		Add for Overdrive.....	160		29	35
100		Add for Auto. Trans.....	195		66	80

SPECIFICATIONS: Overall Length XK—176", Mark VII—196½". Width XK—64½", Mark VII—73". Rear Axle ratio XK—3.54:1, Overdrive—3.19:1, Mark VII—4.27:1, Overdrive—3.53:1.

Engine: 6 Cyl., **Series XK and Mark VII;** Twin Overhead Camshaft, 210 Cu.In. B&S 3.27x4.17. Compression ratio 8:1. Taxable H.P. 25.6. Max. Brake H.P. 190 @ 5500 R.P.M., Series XK 140 MC 'C' type cylinder head. Max. Brake H.P. 210 @ 5750 R.P.M.

IDENTIFICATION: **Series XK 140;** Rack and Pinion steering. Wrap around bumpers. Chrome mould down center of hood and trunk lid. Coupe and convertible have two additional small seats. **Series XK 140 'M';** with wire wheels, twin exhaust, two fog lamps, windshield washers. **Series Mark VII Type 'M';** Wrap around bumpers. Horn mounted behind chrome grilles. Fog lamps mounted on front bumper splash pan.

KAISER

SERIAL NUMBER, Effective April 7, 1954 **VEHICLE IDENTIFICATION NUMBER: 1947-1955**
—On left front door hinge pillar post. **MOTOR NUMBER: 1947-1955**—Stamped in upper left side of cylinderblock. On plate to left side of crankcase.
Letter prefixed indicates point of assembly if other than Willow Run; "A" Long Beach; "B" Jackson, Mich.; "C" Portland.

See Preface for Illustrated Locations

1948 KAISER-6

Serial No. K481-1001 to K481-93587. K482-1001 to K482-2263

100 **SERIES K481 & K482** All Body Styles..... 67 70

SPECIFICATIONS: 6 Cyl., B&S 3½x4¾. Taxable H.P. 26.3. Max. Brake H.P. 100 @ 3600 R.P.M.

1949 KAISER-6

SERIES K-491

Serial No. K491-1001 to K491-52740.

W.B. 123½". Tires 7.10x15.

Start Sept. 1948

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Facr. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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continued—KAISER

1949 KAISER-6 Series K-491—continued

Special							
120	J i	Sedan 4D 6		\$1995	3311	80	85
Traveler							
150	J j	Sedan 4D 6		\$2088	3456	100	105
15		Add for Overdrive		96	40	9	10

SERIES K-492

Serial No. K492-1001 to K492-45050.
W.B. 123½". Tires 7.10x15.

DeLuxe							
150	K j	Sedan 4D 6		\$2195	3341	100	115
130	M m	Sedan Con 4D 6		3195	3726	87	90
Vagabond							
180	K j	Sedan 4D 6		\$2288	3501	120	135
Virginian							
200	M l	Sedan 4D 6		\$2995	3541	133	155
15		Add for Overdrive		96	40	9	10

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3½x4¾. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. K491—100 @ 3600 R.P.M., K492—112 @ 3600 R.P.M. Rear Axle ratio 4.09:1, Optional 3.91:1, Overdrive 4.27:1. Overall Length 206½". Width 72¾".

IDENTIFICATION: Grille formed by three heavy horizontal bars. Rectangular parking lights mounted at ends of center Grille bar. Buffalo "K" emblem blends into Grille. **Series Identification:** **Special Series;** See Identification. **Traveler Series;** Trunk opening extends to include rear window area. **DeLuxe Series;** Arm rests front and rear. Color identification in script on front fenders. **Vagabond and Virginian Series;** Leather trimmed upholstery. Model identification in script on front fender.

1950 KAISER-6

Start Nov. 1949

SERIES K-501

Serial No. K501-1001 to K501-60000.
W.B. 123½". Tires 7.10x15.

Special							
155	H i	Sedan 4D 6		\$1995	3311	103	110
195	I j	Sedan 4D 6 Trav.		2088	3456	130	140
15		Add for Overdrive		96	40	9	10

SERIES K-502

Serial No. K502-1001 to K502-50000.
W.B. 123½". Tires 7.10x15.

DeLuxe							
205	I j	Sedan 4D 6		\$2195	3341	137	150
235	J j	Sedan 4D 6 Vaga.		2288	3501	157	180
255	L l	Sedan 4D 6 Virg.		2995	3541	170	200
215	L m	Sedan Con 4D 6		3195	3726	143	160
15		Add for Overdrive		96	40	9	10

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3½x4¾. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P.—K-501—100 @ 3600 R.P.M., K-502—112 @ 3600 R.P.M. Rear Axle ratio 4.09:1, Optional 3.91:1, Overdrive 4.27:1. Overall Length 206½". Width 72¾".

IDENTIFICATION: Similar to 1949 series. Refer to serial number for identification.

1951 KAISER-6

Start May 1950

Motor No. 1,100,000 Up and 2,000,000 Up.

SERIES K511 SPECIAL

Serial No. Willow Run K511-1001 to 67256.
W.B. 118½". Tires 6.70x15.

195	I j	Sedan 4D 6		\$2212	3126	130	130
245	J j	Sedan 4D 6 Trav.		2317	3270	163	165

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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KAISER—continued**1951 KAISER-6 Series K511 Special—continued**

175	I j	Sedan 2D 6		\$2160	3106	117	120
215	I j	Sedan 2D 6 Trav.		2265	3210	143	145
135	H i	Coupe Bus 3		1992	3061	90	95
20		Add for Overdrive		96	40	13	15
50		Add for Hydramatic Trans.		159	115	33	35

SERIES K512 DE LUXE

Serial No. Willow Run K512-1001 to 79757.

W.B. 118½". Tires 6.70x15.

245	J j	Sedan 4D 6		\$2328	3171	163	170
295	J k	Sedan 4D 6 Trav.		2433	3345	197	200
225	I j	Sedan 2D 6		2275	3151	150	150
265	J j	Sedan 2D 6 Trav.		2380	3285	177	180
245	J j	Club Coupe 6		2296	3111	163	170
20		Add for Overdrive		96	40	13	15
50		Add for Hydramatic Trans.		159	115	33	35

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 115 @ 3650 R.P.M. Rear Axle ratio 3.91:1, Optional 4.09:1, Overdrive 4.55:1, Optional 4.27:1, Hydramatic 3.54:1. Overall Length—Series K511—208½", Series K512—210 $\frac{3}{8}$ ". Width 74".

IDENTIFICATION: Grille formed by two horizontal bars. Kaiser crest on hood above Grille opening. Circular parking lights below headlights. Curved one-piece rear window. **Series Identification:** **Special Series;** No wide Chrome strip on side of body. **DeLuxe Series;** Wide Chrome strip around bottom of body. Ash trays in rear compartment.

1952 KAISER-6**Start Dec. 1951****SERIES K521—VIRGINIAN SPECIAL**

Serial No. Willow Run K521-1001001 Up. Motor No. 1,100,000 Up.

W.B. 118½". Tires 6.70x15.

235	I j	Sedan 4D 6		\$2212	3150	157	160
285	J j	Sedan 4D 6 Trav.		2317	3260	190	195
215	I j	Sedan 2D 6		2160	3110	143	145
255	I j	Sedan 2D 6 Trav.		2265	3210	170	170
165	H i	Coupe Bus 3		1992	3060	109	115
20		Add for Overdrive		107	40	13	15
50		Add for Hydramatic Trans.		169	115	33	35

SERIES K522—VIRGINIAN DE LUXE

Serial No. Willow Run K522-1001001 Up. Motor No. 2,000,000 Up.

W.B. 118½". Tires 6.70x15.

285	J j	Sedan 4D 6		\$2328	3180	190	200
335	J k	Sedan 4D 6 Trav.		2433	3310	223	225
265	I j	Sedan 2D 6		2275	3145	177	180
305	J j	Sedan 2D 6 Trav.		2380	3290	203	205
285	J j	Coupe Club		2296	3125	190	200
20		Add for Overdrive		107	40	13	15
50		Add for Hydramatic Trans.		169	115	33	35

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Compression Ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 115 @ 3650 R.P.M. Rear Axle Ratio 3.91:1, Optional 4.09:1, Overdrive 4.55:1, Optional 4.27:1, Hydramatic 3.54:1. Overall Length—Series K521—208½", Series K522—210 $\frac{3}{8}$ ". Width 74".

1952 KAISER-6**Start Mar. 1952****SERIES K521—DE LUXE**

Serial No. Willow Run K521-1200000 Up; Jackson, Mich. K521-B1001001 Up; Portland K521-G1001001 Up. Motor No. 1165001 Up.

W.B. 118½". Tires 6.70x15.

390	J k	Sedan 4D 6		\$2537	3195	260	265
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Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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continued—KAISER

1952 KAISER-6 Series K521-De Luxe—continued

440	J k	Sedan 4D 6 Trav.		\$2643	NA	293	295
360	J k	Sedan 2D 6		2484	3145	240	240
410	J k	Sedan 2D 6 Trav.		2590	NA	273	275
330	I j	Coupe 3		2296	NA	220	225
20		Add for Overdrive		107	40	13	15
55		Add for Hydramatic Trans.		169	115	36	40

SERIES K522—MANHATTAN

Serial No. Willow Run K522-1200000 Up; Jackson, Mich. K522-B1001001 Up; Portland K522-C1001001 Up. Motor No. 1165001 Up.

W.B. 118½". Tires 6.70x15.

440	J k	Sedan 4D 6		\$2654	3220	293	300
490	J k	Sedan 4D 6 Trav.		2759	NA	327	340
410	J k	Sedan 2D 6		2601	3185	273	275
460	J k	Sedan 2D 6 Trav.		2707	NA	307	310
450	J k	Coupe Club 6		2622	3185	300	300
20		Add for Overdrive		107	40	13	15
55		Add for Hydramatic Trans.		169	115	36	40

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3 $\frac{5}{16}$ x4 $\frac{3}{8}$. Compression Ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 115 @ 3650 R.P.M. Rear Axle Ratio 3.91:1, Overdrive 4.55:1, Hydramatic 3.31:1. Overall Length 211 $\frac{1}{8}$ ". Width "

IDENTIFICATION: **Virginian Series;** Grille similar to 1951 models. Model identification on side of front fender. **DeLuxe Series;** Grille similar to Manhattan except no Chrome bars around fenders. Rubber moulding around windshield. Model identification on side of front fender. **Manhattan Series;** Heavy top Grille bar. Bumper-bridge forms bottom part of Grille. Chrome bar just above bumper curving around both front fenders. Large "V" under name "Kaiser" on hood. Model identification on side of front fender.

1953 KAISER-6

Start Oct. 1952

SERIES K538 CAROLINA

Serial No. K538-001001 to 002812. Motor No. Std. 2059001 to 2062887, Hydramatic 2130001 to 2151252, Continental Std. 1173001 to 1181855, Hydramatic 1219001 to 1300000.

W.B. 118½". Tires 6.70x15.

595	J j	Sedan 4D 6		\$2373	3185	397	400
555	J j	Sedan Club 2D 6		2313	3135	370	375
30		Add for Overdrive		106	40	19	25
60		Add for Hydramatic Trans.		179	115	39	50

SERIES K531 DE LUXE

Serial No. K531-001001 to 009082. Motor No.—Std. 2059001 to 2062887, Hydramatic 2130001 to 2151252; Continental Std. 1173001 to 1181855, Hydramatic 1219001 to 1300000.

W.B. 118½". Tires 6.70x15.

645	J k	Sedan 4D 6		\$2513	3200	430	430
715	J k	Sedan 4D 6 Trav.		2619	NA	477	480
615	J k	Sedan Club 2D 6		2459	3150	410	410
30		Add for Overdrive		106	40	19	25
60		Add for Hydramatic Trans.		179	115	39	50

SERIES K532 MANHATTAN

Serial No. K532-001001 to 022176. Motor No.—Std. 2059001 to 2062887, Hydramatic 2130001 to 2151252; Continental Std. 1173001 to 1181855, Hydramatic 1219001 to 1219760.

W.B. 118½". Tires 6.70x15.

725	J k	Sedan 4D 6		\$2650	3265	483	495
805	J l	Sedan 4D 6 Trav.		2755	NA	537	555
705	J k	Sedan Club 2D 6		2597	3235	470	475
30		Add for Overdrive		106	40	19	25
60		Add for Hydramatic Trans.		179	115	39	50
30		Add for Power Steering		122	NA	19	25

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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KAISER—continued

1953 KAISER-6—continued

SERIES K530 HARDTOP DRAGON

Serial No. K530-001001 to 002277. Motor No. 2130001 to 2151252, Continental 1219001 to 1300000. W.B. 118½". Tires 7.10x15.

905	M m	Sedan 4D 6.....		\$3924	3435	603	615
		Hydramatic Trans Standard					
30		Add for Power Steering.....		122	NA	19	25

SPECIFICATIONS: 6 Cyl., L-head, 226.2 Cu.In. B&S 3½x4¾. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 118 @ 3650 R.P.M. Rear Axle ratio 3.9:1, Hydramatic 3.31:1, Overdrive 4.55:1. Overall Length 211½". Width 74¾".

IDENTIFICATION: Heavy top Grille bar. Bumper-bridge forms lower part of Grille. Wide Chrome strip around headlights. Chrome strip on top of rear fender. **Series Identification: Carolina Series;** See identification. **DeLuxe Series;** No Chrome window moulding, narrow Chrome strip from front wheel opening through rear fender, model identification on front fender. **Manhattan Series;** Chrome window moulding, wide Chrome strip from front wheel opening through rear fender, model identification on front fender. **Hard-Top Dragon Series;** Fabric covered hard-top, model identification on front fender, gold colored ornaments. All DeLuxe equipment standard.

1954 KAISER-6

Start Mar. 1954

SERIES K545 SPECIAL

Serial No. or Vehicle Identification No. K545-001001 to 023114. Motor No. Continuation of 1953 Manhattan.

W.B. 118.5". Tires 6.70x15.

945	J j	Sedan 4D.....	K5451	\$2389	3305	630	635
905	J j	Club Sedan.....	K5454	2334	3265	603	605
35		Add for Overdrive.....		106	NA	23	30
80		Add for Hydramatic Trans.....		178	NA	53	65
40		Add for Power Steering.....		131	NA	26	30

SERIES K542 MANHATTAN

Serial No. or Vehicle Identification No. K542-001001 to 005440. Motor No. 2063001 Up.

W.B. 118.5". Tires 6.70x15.

1095	J k	Sedan 4D.....	K5421	\$2670	3375	730	775
1055	J k	Club Sedan.....	K5424	2617	3335	703	735
35		Add for Overdrive.....		106	NA	23	30
80		Add for Hydramatic Trans.....		178	NA	53	65
40		Add for Power Steering.....		131	NA	26	30

DARRIN 161

Serial No. or Vehicle Identification No. 161-001001 Up. Motor No. 3495001 Up.

W.B. 100". Tires 5.90x15.

1595	M m	Convertible 2 (Sports).....	161	\$3668	2175	1063	1260
		Overdrive Standard					

SPECIFICATIONS: Special and Manhattan; 6 Cyl., L-head, 226.2 Cu.In. B&S 3.313x4.375. Compression Ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 118 @ 3650 R.P.M., Manhattan 140 @ 3800 R.P.M. Rear Axle Ratio 3.9:1, Hydramatic 3.31:1; Overdrive 4.55:1. Overall Length 215.62". Width 74.875".

Darrin 161; 6 Cyl., F-head, 161 Cu.In. B&S 3½x3½. Compression Ratio 7.6:1. Taxable H.P. 23.4. Max. Brake H.P. 90 @ 4200 R.P.M. Rear Axle Ratio 4.10:1, O.D. 4.55:1. Overall Length 184.09". Width "

IDENTIFICATION:

Av'g. Retail	Ins. Sym.	BODY TYPE	Model	Fact. A.D.P.	Ship. Wgt.	Av'g. Loan	Av'g. Wh'sle.
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continued—KAISER

Start Jan. 1955

**1955 KAISER-6
SERIES MANHATTAN**

Serial No. 50001 Up, Prefix Sedan 4 Door 51367, Club Sedan 51467.
W.B. 118½". Tires 6.70x15.

1575	J l	Sedan 4D.....	\$2670	3375	1050	1160
1535	J k	Club Sedan.....	2617	3335	1023	1120
45		Add for Overdrive.....	99	37	29	35
100		Add for Hydra-Matic.....	165	115	66	80

SPECIFICATIONS: Overall Length 215.6". Width 74.8". Rear Axle ratio 3.9:1. Overdrive Hydra-Matic

Engine: 6 Cyl., L-head, 226.2 Cu.In. B&S 3⁵/₁₆x4³/₈. Compression ratio 7.3:1. Taxable H.P. 26.3. Max. Brake H.P. 140 @ 3900 R.P.M.

IDENTIFICATION:

LINCOLN

MOTOR AND SERIAL NUMBERS: 1946-1948—Lincoln—On front of left frame member. On top of transmission housing. 1949-1951—On front of right frame member. On plate on engine side of dash. 1952-1954—On right pillar post. 1955-1956—On left pillar post.

See Preface for Illustrated Locations

1948 LINCOLN-12

Start Nov. 1947

Motor No. 8H-174290 to 8H-182129.

110	SERIES 876H	All Body Styles.....	73	75
1050	SERIES CONTINENTAL	All Body Styles.....	700	750

SPECIFICATIONS: 12 Cyl., B&S 2.875x3.75. Taxable H.P. 39.7. Max. Brake H.P. 125 @ 4000 R.P.M.

1949 LINCOLN-8

Start May 1948

SERIES 9EL

Serial No. 9EL-1 to 9EL-73559.

W.B. 121". Tires 8.20x15.

170	K k	Sedan Sport 4D 6.....	74	\$2574	4009	113	120
190	K k	Coupe Club 6.....	72	2527	3959	127	130
210	L l	Coupe Club Con.....	76	3116	4224	140	150
15		Add for Overdrive.....	100	100	34	9	10
20		Add for Hydramatic Trans.....	174	174	83	13	15

SERIES 9EH COSMOPOLITAN

Serial No. 9EH-1 to 9EH-73563.

W.B. 125". Tires 8.20x15.

225	L m	Sedan Tn 4D 6.....	73	\$3238	4274	150	160
235	L m	Sedan Sport 4D 6.....	74	3238	4259	157	160
245	L l	Coupe Club 6.....	72	3185	4194	163	170
265	M n	Coupe Club Con.....	76	3948	4419	177	190
15		Add for Overdrive.....	100	100	34	9	10
20		Add for Hydramatic Trans.....	174	174	83	13	15

SPECIFICATIONS: 8 Cyl., L-head, 336.7 Cu.In. B&S 3¹/₂x4³/₈. Compression ratio 7.0:1. Taxable H.P. 39.2. Max. Brake H.P. 152 @ 3600 R.P.M. Rear Axle ratio 3.91:1, Overdrive 4.27:1, Hydramatic 3.31:1. Overall Length—Series 9EL—213.8", Series 9EH—221.3". Width—Series 9EL—76.7", Series 9EH—79".

IDENTIFICATION: Grille formed by heavy horizontal bars that curve down at ends. Headlights recessed into fenders. Name "Lincoln" in block letters on Chrome strip over license plate bracket.

REGIONAL CLASSIFICATION

REGION "A"

CONNECTICUT
DELAWARE
DISTRICT OF COLUMBIA
KENTUCKY
MAINE
MARYLAND
MASSACHUSETTS
NEW HAMPSHIRE
NEW JERSEY

NEW YORK
NORTH CAROLINA
PENNSYLVANIA
RHODE ISLAND
SOUTH CAROLINA
TENNESSEE (Sullivan County
Only)
VERMONT
VIRGINIA

WEST VIRGINIA

REGION "B"

ARKANSAS
COLORADO
LOUISIANA

NEW MEXICO
OKLAHOMA
TEXAS

REGION "C"

ARIZONA
CALIFORNIA
IDAHO

NEVADA
OREGON
UTAH

WASHINGTON

REGION "D"

ILLINOIS—Madison, St.
Clair and Rock Island
Counties Only

IOWA
KANSAS
MINNESOTA
MISSOURI

MONTANA
NEBRASKA
NORTH DAKOTA
SOUTH DAKOTA
WISCONSIN (Douglas
County Only)
WYOMING

REGION "E"

ILLINOIS—Except Madison,
St. Clair and Rock Island
Counties
INDIANA

MICHIGAN
OHIO
WISCONSIN (Except
Douglas County)

REGION "H"

ALABAMA
FLORIDA
GEORGIA

MISSISSIPPI
TENNESSEE (Except
Sullivan County)