



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 1

November 14, 1946

TO ALL DEALERS: (Except in the State of Texas)

Subject: KF Air Conditioner with Defroster

We are pleased to announce the details and prices of the KF Air Conditioner with defroster which we feel will be most interesting and welcome news.

The KF Air Conditioner with defroster is custom-built for these cars and fits both the Kaiser, Model K-100 and the Frazer, Model F-47. The Air Conditioner combines an efficient heating and defrosting unit with temperature control for all season driving comfort.

Mounted on the right side of the dash underneath the instrument panel, the air passing through the right hand air duct is diverted by a manually operated control valve through the heating unit to provide heated fresh air for passenger comfort. While the volume and velocity of air delivered through the air duct, when the car is in motion with all windows and ventilators closed, will create pressure within the car body, preventing entrance of cold, drafts and dust, the flow of air may be restricted and distribution of heat may not be sufficient to heat the car properly. With door windows closed, and one or more ventilating windows opened slightly, the flow of air will not be restricted, and when the car is in forward motion a partial vacuum will be created in the body which will permit the maximum flow of air through the heating unit. Battery energy may also be conserved as heat distribution can be obtained without the use of the heating unit fan, except under extreme weather conditions, when the car is in forward motion because the speed of the car alone forces air into the car.

The car temperature is automatically regulated by a temperature control unit located on the instrument panel to the left of the steering column. The control unit contains a thermostatically operated valve which regulates the flow of hot water between the engine and the heating unit to maintain a uniform car temperature. The control unit is manually adjusted by a control knob to obtain the heat range desired for maximum comfort.

A blower type of defroster is mounted on top of the heating unit. When the defroster is in use, the heat is drawn from the heater and blown through the defroster tubes across the windshield providing ample heat to keep the windshield clear of ice and snow. A separate defroster control switch is provided so defroster can be turned off when it is not needed.

Knock-out plugs for tubes, wiring, controls and switches provided in the body at the factory, including the installation of defroster nozzles, make the installation a simple, routine operation, and the installation of other types of heaters and defrosters impractical.

To All Dealers: (Except in the State of Texas)

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 9 or More</u>
200005	\$47.65	\$33.70	\$31.65

All prices are F.O.B. shipping point and include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

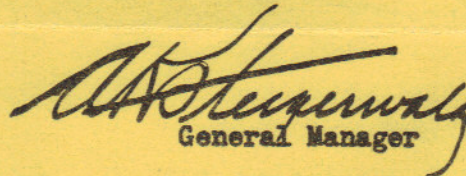
You will note that the above price schedule provides quantity prices for you to enable you to profitably carry ample stocks of KF Air Conditioners to take care of your retail car deliveries. Purchasing at the quantity lot price will increase your profit per unit, and ensure having units in stock at all times.

KF Air Conditioners with defrosters are shipped in cartons containing three individually packed units. When ordering please order in lots of three or even multiples of that number so your orders can be handled on a complete shipping carton basis making it unnecessary to break open a shipping carton for an odd unit to fill your order.

DISTRIBUTION OF KF AIR CONDITIONERS WITH DEFROSTERS WILL BE HANDLED THROUGH YOUR DISTRIBUTOR. WE WOULD, THEREFORE, SUGGEST THAT YOU IMMEDIATELY SEND AN ORDER TO YOUR DISTRIBUTOR FOR YOUR REQUIREMENTS OF THIS ESSENTIAL AND PROFITABLE ITEM. DO NOT SEND THE ORDER TO US. SEND IT TO YOUR DISTRIBUTOR, PLEASE.

We are of the opinion that a KF Air Conditioner with defroster can be sold with every Kaiser and Frazer car, and that the net prices at which you can purchase these units from your distributor will make the attainment of that goal very profitable.

Sincerely,


General Manager

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES