

KAISER & FRAZER PARTS CORPORATION



Willow Run, Michigan, U.S.A.

PARTS & ACCESSORIES

BULLETIN NO.

December 10, 1946

TO ALL DEALERS (Except in the State of Texas):

Subject: Plastic White Walls and Stainless Steel Wheel Trim Rings

Two accessories, although available as special equipment on cars in production, will find a ready sale to owners of both Kaiser and Frazer cars not factory equipped with these items. Plastic White Walls which fit around the hub cap enhance the beauty of the wheels and give the appearance of white side wall tires. To install, simply remove the hub cap, place ring in position and replace the hub cap.

Or, your owners may prefer the Stainless Steel Wheel Trim Rings to add sparkle to the wheels. Used with white side wall tires or attractively painted wheels as used on the Kaiser and Frazer, the bright Mouldings make a beautiful combination. Permanently attached to wheels in a few moments.

Below we are giving you the necessary information for ordering, together with the suggested list price and net prices:

Part Number	Part Name	List <u>Price</u>	Dealer Net Each	Dealer Net 6 or more
200007	Plastic White Walls (Set of 4)	\$10.50	\$7.00	\$6.50
200006	Stainless Steel Wheel Trim Rings (Set of 5)	9.50	6.65	5.70

All prices are F.O.B. Shipping point and include Federal Excise Tax. PRICES SUBJECT TO CHANGE WITHOUT NOTICE

You will note that the above price schedule provides quantity prices for you to enable you to profitably carry an ample stock of both of these accessories to take care of your retail car deliveries. Purchasing at the quantity lot price will not only increase your profit per unit, but will ensure having these accessories in stock at all times.

DISTRIBUTION OF BOTH THESE ACCESSORIES WILL BE HANDLED THROUGH YOUR DISTRIBUTOR. We would, therefore, suggest that you immediately send an order to your distributor for your requirements of these profitable items. Do not send the order to us. Send it to your distributor, please.

Sincerely.

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