



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. . 2-A

March 29, 1950

* ALL DEALERS:

Subject: KF Air Conditioner Program

We are pleased to announce the details and prices of KF Air Conditioners with defrosters for the 1951 Kaiser and Frazer cars.

The present satisfactory Air Conditioner, Part No. 100060, will be continued for use on the 1951 Frazer without any change in design or prices.

A new 100%-fresh-air unit with automatic temperature control has been designed for the 1951 Kaiser, which tests prove will give an abundance of fresh heated air in the car. Knockout plugs for tubes, wiring and controls are provided in all models to make installation of a KF Air Conditioner easy, and the installation of other types of heaters impractical.

We can still supply Air Conditioner, Part No. 200005, for initial installation or replacement on all Kaiser or Frazer cars previous to 1949 models.

Below we give you the necessary information for ordering, together with the suggested list and your net prices:

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Single Net</u>	<u>Dealer 6 or more</u>
100060	Air Conditioner	(1949-50 All (1951 Frazer	\$49.65	\$35.00	\$32.85
100141	Air Conditioner	1951 Kaiser	49.65	35.00	32.85
200005	Air Conditioner	1947-48 All	47.65	33.70	27.65*

ALL PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

You should, of course, take advantage of the six (6) or more quantity lot price when ordering either of the 1951 Air Conditioners. *In addition, you may order any quantity of Part No. 200005 with an order for six (6) of either Part Nos. 100060 or 100141 at the six (6) lot price of \$27.65.

We know you will be anxious to have the 1951 Kaiser Air Conditioners in stock when you receive 1951 Kaiser cars. Our source of supply will start production by April 1st, and we would suggest that you estimate the number you will require and place your order with your distributor promptly for your requirements of both the 1951 Frazer and the new 1951 Kaiser Air Conditioners to ensure having Air Conditioners on hand at the time you receive the new 1951 Models.