



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 4-A

April 14, 1950

ALL DEALERS:

Subject: KF Rear View Outside Mirrors

We are pleased to announce a new line of KF Rear View Mirrors for 1951 and previous model Kaiser and Frazer cars.

Two types of mirrors are now available - an interchangeable right or left mirror which clamps on the door flange, and a deluxe mirror which is attached to the door above the crease line with metal screws which are so installed that the mirror is theft proof.

The attached illustrated circular describes these new mirrors. The clamp-on type is quite similar to the one supplied previously except the size of the mirror has been increased from 4" in diameter to 4 $\frac{1}{2}$ " to provide greater visibility. The construction and chrome plating has also been improved and the net prices reduced.

The new deluxe mirror is beautifully streamlined and has a double swivel base to provide maximum adjustment. This double swivel base is an outstanding safety feature, as when a mirror is mounted on the right door, it can be adjusted so the driver has an unobstructed view of the rear right side traffic and the left hand mirror gives a long clear view of the left hand traffic.

Below you will find complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 10 or more</u>
100142	Rear View Mirror (4 $\frac{1}{2}$ " Clamp-on)	\$2.75	\$1.75	\$1.60
100143	Rear View Mirror (Deluxe)	3.95	2.40	2.00

All Prices Include Federal Excise Tax and are Subject to Change Without Notice

Both mirrors are individually boxed in attractive boxes for display purposes. Place an order now with your distributor for an initial stock of these mirrors and take advantage of the ten (10) lot quantity price so you will make the greatest amount of profit on all mirror sales.

Should you have any of the previous clamp-on type mirror, Part No. 200022, on hand, dispose of these before ordering the new clamp-on type, Part No. 100142. Do not delay ordering the new deluxe mirror, Part No. 100143, however, as we are convinced ~~this mirror is~~ going to be a "hot number" the minute you display it.

2 NEW
ATTRACTIVE and
PRACTICAL



MIRRORS

OUTSIDE REAR VIEW

STANDARD MIRROR

New 4½" mirror provides wider vision

Easy installation—no drilling

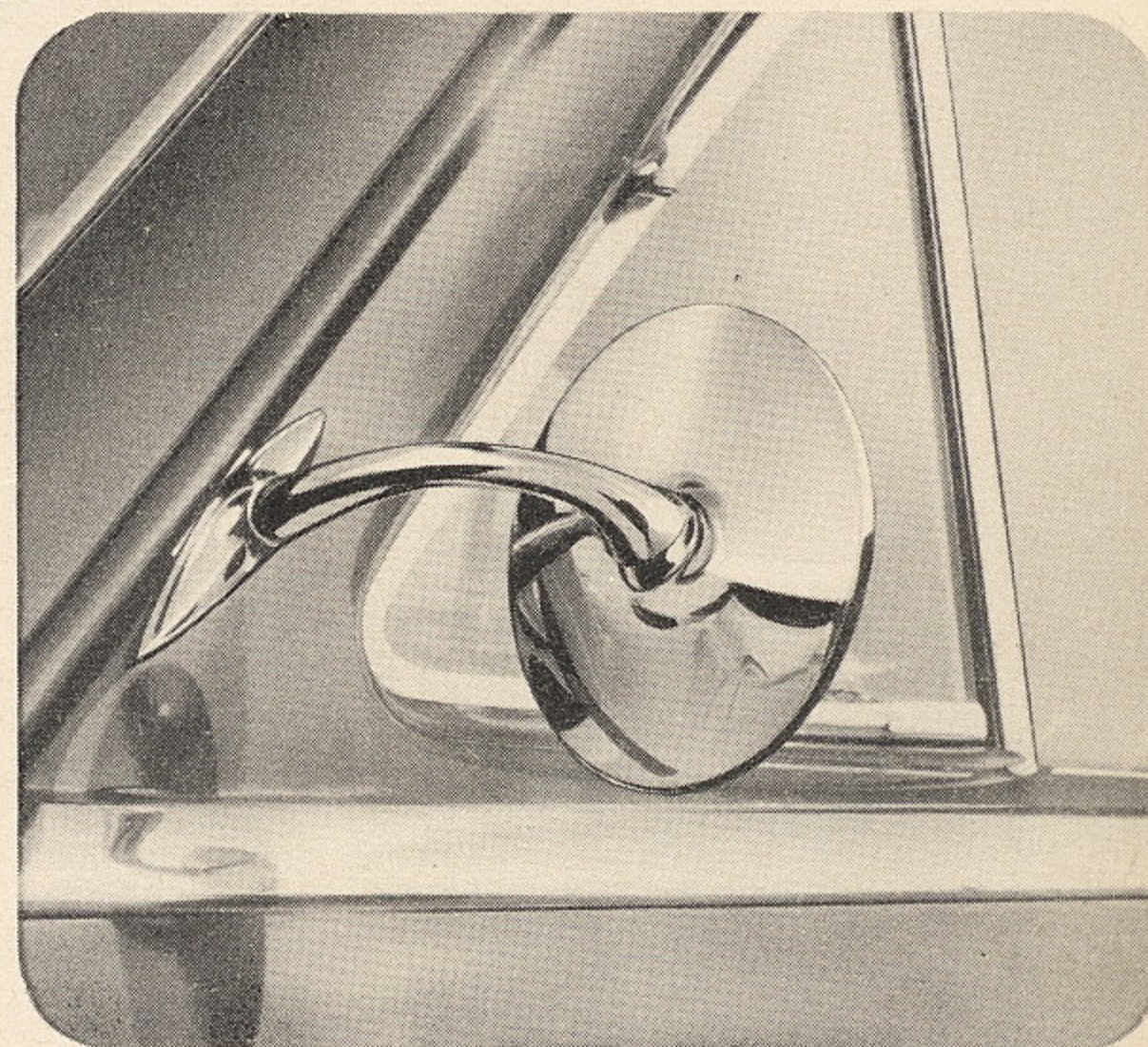
Clamps on flange of door

Theft proof with door locked

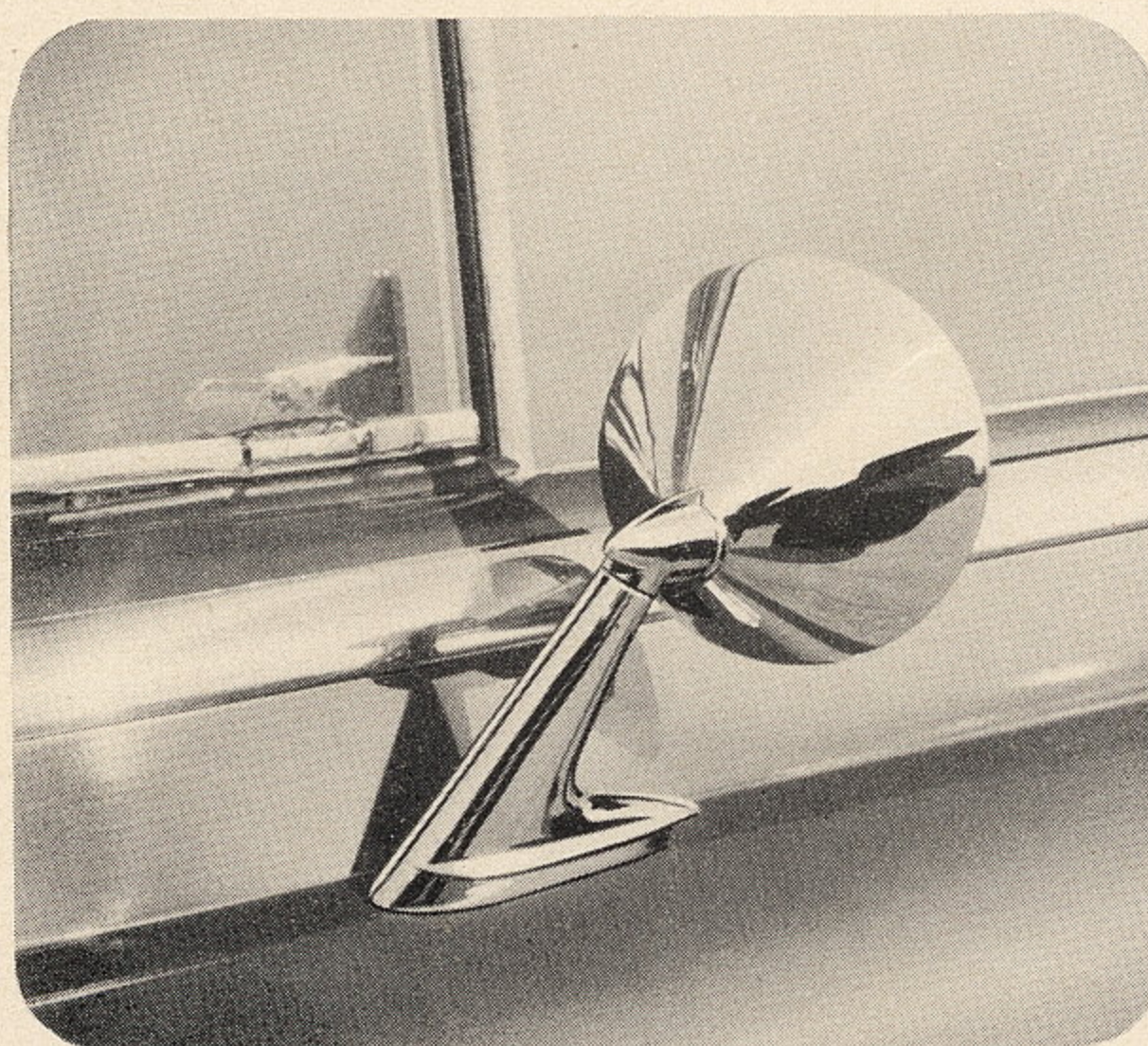
Non-glare glass

Beautiful long-lasting chrome finish

Interchangeable—right or left side



PART NO. 100142



PART NO. 100143

DELUXE MIRROR

Chrome plated and streamlined for beauty

Easy to install—thief proof

Large non-glare mirror

Controlled view of rear right side traffic from driver's seat

Two way double action mirror adjustment

Entire head and shell rotate

Interchangeable—right or left side

Install Mirrors in Pairs

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