



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 5-B

January 29, 1952

ALL DEALERS:

Subject: "KF" Air Circulator - Part No. 100239

We are pleased to announce the addition of a new and essential accessory to our line - the "KF" Air Circulator described on the attached illustrated circular.

The wide, sloping rear window of today's motor cars has a tendency to "fog" or frost during cold or rainy weather, and a "dead" air space is formed back of the rear seat in the package tray area making it most difficult to keep the window clear for rear view vision.

The "KF" Air Circulator - controlled by a switch on the dash - is designed to quickly remove "fog" and frost from the rear window and by providing circulation in the "dead" air space clears out the hot air in summer and cold air in winter, thereby equalizing temperatures throughout the car.

The sale of "KF" Air Circulators is not confined or limited to Kaiser-Frazer cars only. It can be installed on any make car with a rear seat package tray, so the market is wide open for you. Every new and used car buyer and every service customer is a prospect for this most essential accessory.

Below we are giving you the necessary ordering information, together with the suggested list and your net prices:

| <u>Part No.</u> | <u>Name</u>    | <u>Suggested List Price</u> | <u>Dealer Net Each</u> | <u>Dealer 4 or more</u> |
|-----------------|----------------|-----------------------------|------------------------|-------------------------|
| 100239          | Air Circulator | \$13.50                     | \$8.80                 | \$8.10                  |

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Installation time - .5 hrs.

Place your order with your distributor TODAY for your requirements of this new accessory. Here is an opportunity for you to "cash in" on something new which fits many makes of cars and has owner appeal from the standpoint of safety alone.

Sincerely,

  
Manager, Parts and Accessories Div.

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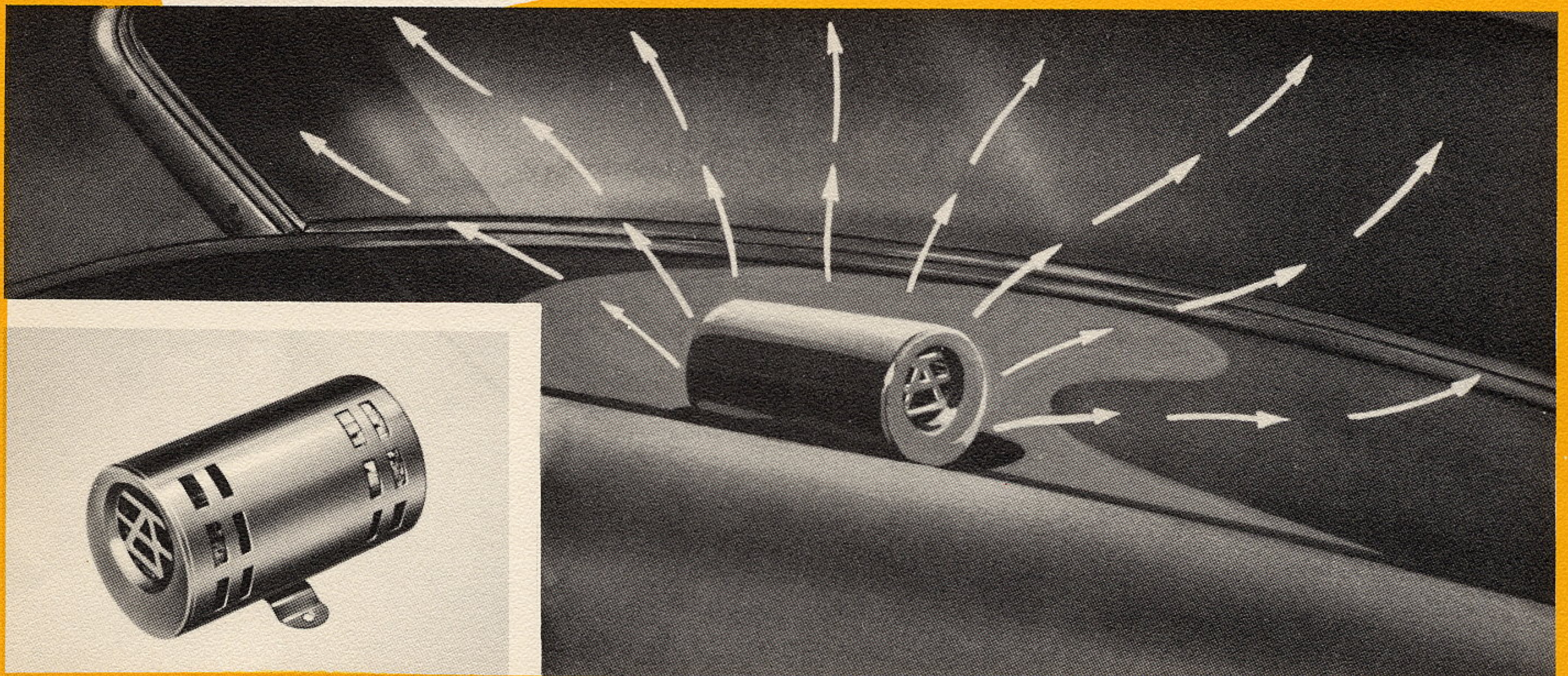
Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES



**DOUBLE YOUR DRIVING  
ENJOYMENT WITH THIS  
NEW**

# *Air Circulator*



## *For Winter Driving...*

The wide sloping rear windows of modern motor cars have a tendency to "fog" or frost during cold or rainy weather. The KF Circulator, controlled by a switch on the dash, is designed to quickly clear steam and frost from the rear window.

## *For Summer Driving...*

The "dead" air space formed back of the rear seat between the window and package tray increases car temperature during hot weather. The circulator serves as a fan to provide cooling comfort to passengers.

**ORDER NOW FOR IMMEDIATE DELIVERY**

**PART NO. 100239**

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