



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 6-A

ALL DEALERS:

April 21, 1950

Subject: KF "NO-ROL" Brake - Part No. 100150

We are pleased to announce the availability of KF "NO-ROL" - commonly referred to as a "Hill Holder" - a braking device which automatically holds the car on an incline or hill when stopping for traffic lights, etc., leaving the right foot free to operate the accelerator. The "NO-ROL" releases the brakes instantly when the clutch is engaged.

Your owners - particularly women - who operate their cars in hilly and mountainous territories will appreciate the convenience and safety features of KF "NO-ROL", and you should be able to make installations for many owners as KF "NO-ROL" is being made available for the 1951 Frazer and all previous model Kaiser and Frazer cars.

Below you will find complete ordering information together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Single Net</u>
100150	"NO-ROL" Brake Kit	\$14.95	\$9.95

Prices Include Federal Excise Tax and are Subject to Change Without Notice

Installation time - .5 hr.

KF "NO-ROL" is individually boxed with all attaching parts and complete installation instructions.

We would suggest that you place your order promptly with your distributor for at least one (1) of these "NO-ROL" Brake Kits for installation on a demonstrator. You will find that selling KF "NO-ROL" to owners is indeed a simple matter if you will demonstrate it. It makes stopping and starting on inclines and hills easy and safe.

Please mail your order to your distributor. DO NOT SEND IT TO US.

Sincerely,

Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.