

KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO.

102

February 9, 1949

ALL DEALERS:

(Except in the State of Texas)

Subject: New KF Windshield Washer - Part No. 100105

We are pleased to announce an improved Windshield Washer for Kaiser and Frazer cars which will materially increase owner acceptance for this accessory.

The vacuum pump has been redesigned to provide <u>instant action</u>. It is no longer necessary to hold the control button or stop the wiper blades to charge the tank. Simply press the button, and the jets will operate for approximately twenty (20) seconds directing two streams of water against the windshield. A separate washer control button is now packed in each washer kit for installation as shown on the instruction sheet.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

Part		Suggested	Dealer	Dealer
No.	Name	List Price	Net Each	6 or more
100105	Windshield Washer	\$6.95	\$4.20	\$3.80

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Windshield Washers are individually packaged and packed six (6) to a shipping carton, and we would suggest that you take advantage of the additional profit which you can make in the sale of this accessory by ordering in lots of six (6) from your distributor.

The KF Windshield Washer is definitely a "safe-driving" accessory as the windshield can be kept clean for clear vision at all times. Promote the sale of Windshield Washers, and you will promote safety for your owners and extra profit for yourself.

Sincerely,

Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES