



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 103

February 14, 1949

ALL DEALERS:  
(Except in the State of Texas)

Subject: Press-Tite Sealing Cord

As a result of tests made by our Experimental Department, the use of Press-Tite Sealing Cord is recommended for sealing water and air leaks around the windshield or other openings in automobile bodies.

Detailed procedures for application will be contained in a Service Department bulletin which will be issued shortly.

To make this product readily available to our distributors and dealers, we are now carrying a stock of Press-Tite Cord at Willow Run.

In addition to its superior qualities as a sealer for automobiles, the manufacturer recommends it for any sealing job around the house - caulking doors, windows, plaster, masonry, and for many other uses. Over-the-counter sales should be excellent as your owners will want it for use at home.

Below we give you complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 8 or more</u>
100117	Press-Tite Cord (80 ft. roll)	\$1.75	\$1.15	\$1.00

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

You should immediately place an order with your distributor for sufficient quantity to supply your own shop and for resale to owners. We would suggest that you order at the 8-lot quantity price in order to increase your profit in the sale of this material.

Please place your order with your distributor, do not send it to us.

Sincerely,

Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES