



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 106

ALL DEALERS:
(Except in the State of Texas)

May 10, 1949

Subject: KF Vacuum Operated Antenna, Part No. 100119

We are pleased to announce that we are now in a position to provide a vacuum operated Antenna for Kaiser and Frazer cars for use with both the 6-tube and 8-tube radios.

While the vacuum operated Antenna has always been popular, the manufacturer has been unable until the present time to take care of our requirements, which accounts for the fact that this popular accessory was not included in our line previously.

The KF vacuum operated Antenna has many advantages not found in the manually operated type. A touch of the button, from the driver's seat, raises or lowers the antenna to the height which gives the best reception. Distant stations can be brought in more clearly with the antenna fully extended, and it is not necessary to stop the car - get out and raise the antenna - as is the case with the manually operated antenna. Instant adjustment can also be made to lower the antenna to provide clearance when entering or leaving a garage.

Below we are giving you complete ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 4 or more</u>
100119	Antenna (vacuum)	\$13.95	\$9.00	\$8.25

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE


Installation time - .5 hr.

Vacuum Antennas are individually boxed for convenience in stocking and display. When placing your orders with your distributor, please bear in mind that you can increase your profit by ordering not less than four (4) on each order.

Our distributors were given advance notice of the availability of Vacuum Antennas and should have them in stock for immediate delivery.

Place your order today with your distributor.

Sincerely,


Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES