



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 109

July 12, 1949

ALL DEALERS:  
(Except in the State of Texas)

Subject: Front Seat Covers - Kaiser Special and Traveler

Recently a change was made in the Kaiser Special front seat and that model is now equipped with the same type of front seat frame as used in the Traveler. Inasmuch as regular seat covers will not fit the new seat, we are pleased to announce the availability of front seat covers in both matting and cloth for the front seat of the Kaiser Special and Traveler.

Inquiries from dealers indicate a demand and ready market for front seat covers for the Traveler and for complete sets for the Kaiser Special. The regular rear seat covers now in the line will fit the Kaiser Special rear seat.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>
100132	Seat Cover - front maroon matting	\$14.85	\$8.20
100133	Seat Cover - front green matting	14.85	8.20
100134	Seat Cover - front blue matting	14.85	8.20
100135	Seat Cover - front maroon cloth	17.50	9.60
100136	Seat Cover - front green cloth	17.50	9.60
100137	Seat Cover - front blue cloth	17.50	9.60

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

This is the season of the year when seat covers are in the greatest demand, and it would be well for you to place your order with your distributor for a reasonable stock of these new covers so you will be in a position to supply your customers with seat covers for this new type of seat being used in the Kaiser Special and Traveler.

Sincerely,

Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES