



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 110

August 1, 1949

ALL DEALERS:
(Except in the State of Texas)

Subject: KF Heavy Duty Oil Filter

The attached illustrated descriptive circular fully describes the many advantages of the new KF Heavy Duty Oil Filter.

Because of the exclusive finning arrangement of the filter body, the oil is cooled as it is cleaned, constantly providing a cool full-bodied lubricant to the engine. Tests covering thousands of miles prove conclusively the merits of this Heavy Duty Filter, and this accessory should have especial appeal to owners of Kaiser Utility and Taxicab models where engine economy is an important factor.

Below we are giving you complete ordering information together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	
100124	Oil Filter	\$16.85	\$10.50	
				<u>Dealer 12 or more</u>
100125	Oil Filter Element	1.60	1.05	.95

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

We would suggest that you place your order promptly with your distributor for your initial requirements of both the oil filter and the oil filter element. Your distributor will be prepared to fill your initial order promptly.

Sincerely,

Manager, Parts and Accessories Div.

AKSteigerwalt:gm

Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES



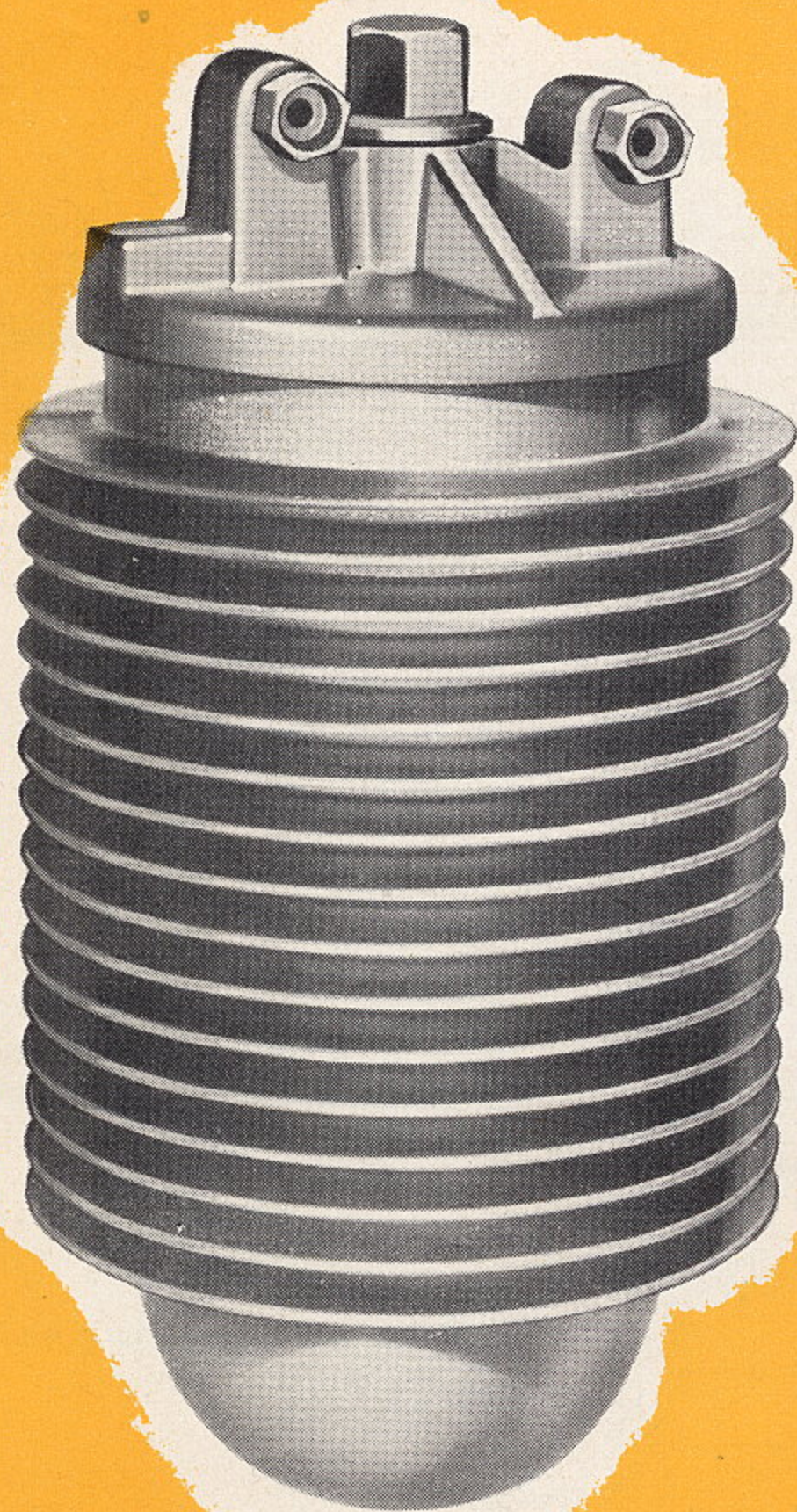
The Ultimate In
Scientific Filter Design

Factory Approved And Inspected

- **HEAVY DUTY**
- **DUAL PURPOSE**

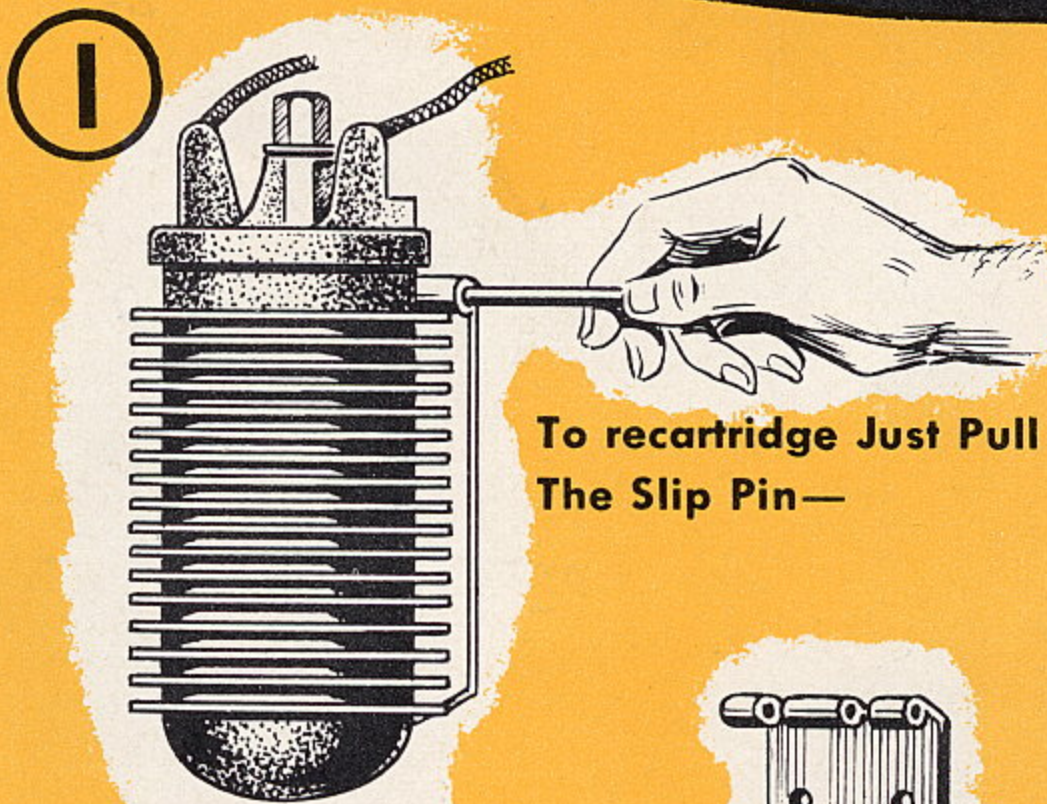
OIL FILTER

**"COOLS THE OIL
THAT IT FILTERS"**

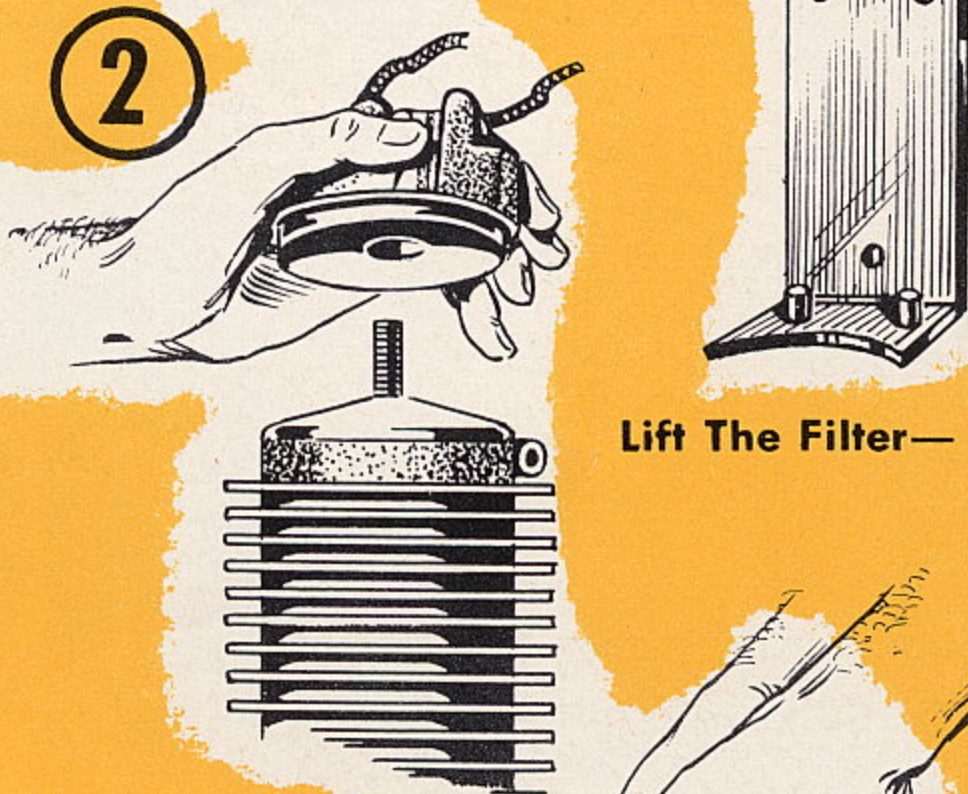


Exterior View Showing Sturdy
Construction and Precision Work-
manship.

Part No. 100124



To recartridge Just Pull
The Slip Pin—



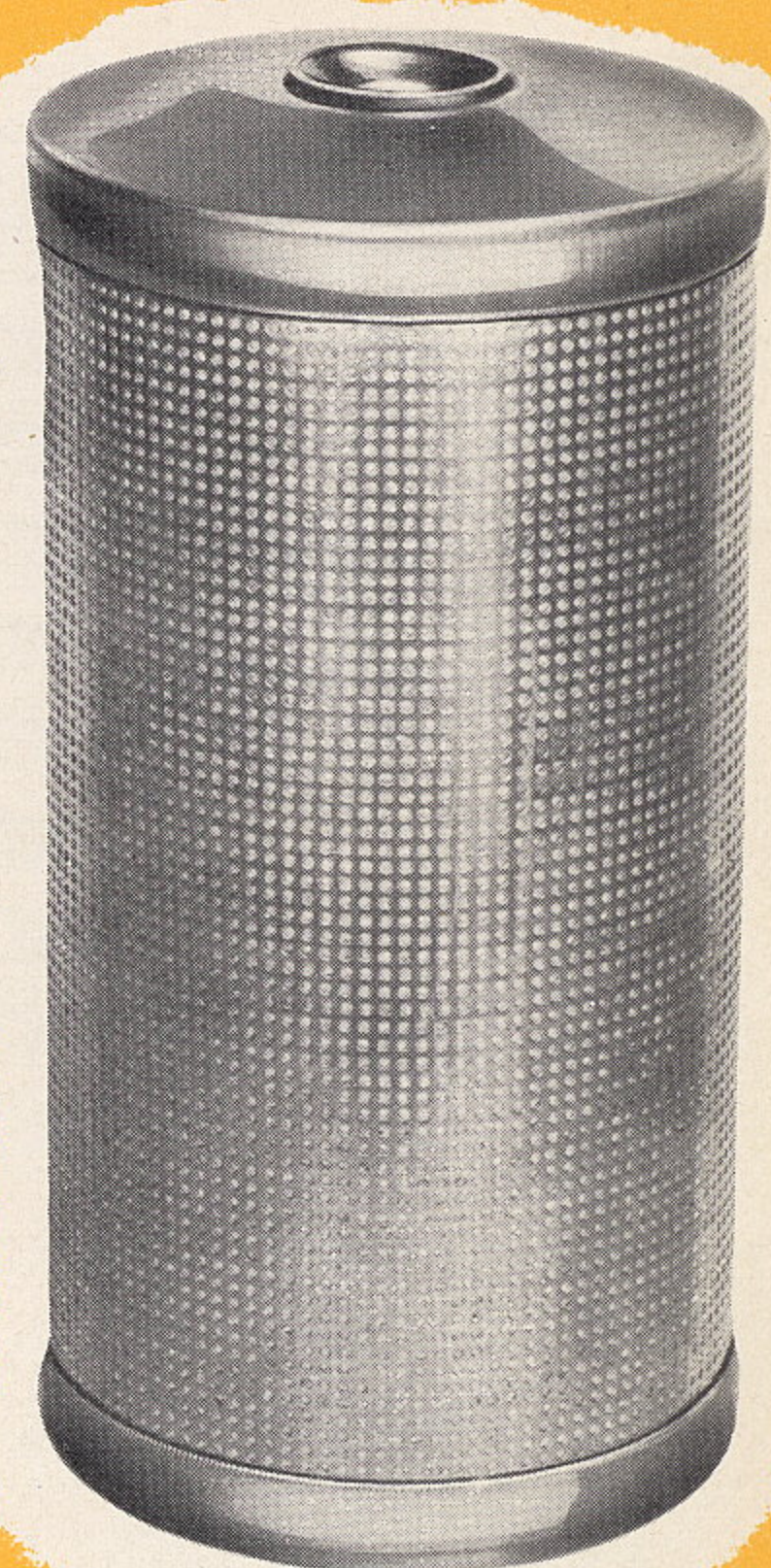
Lift The Filter—



Dump The Contents—
No Fuss—No Muss

(over)

AT LAST! An Oil Filter
Which Can Be Cleaned With-
out Spilling On The Engine.



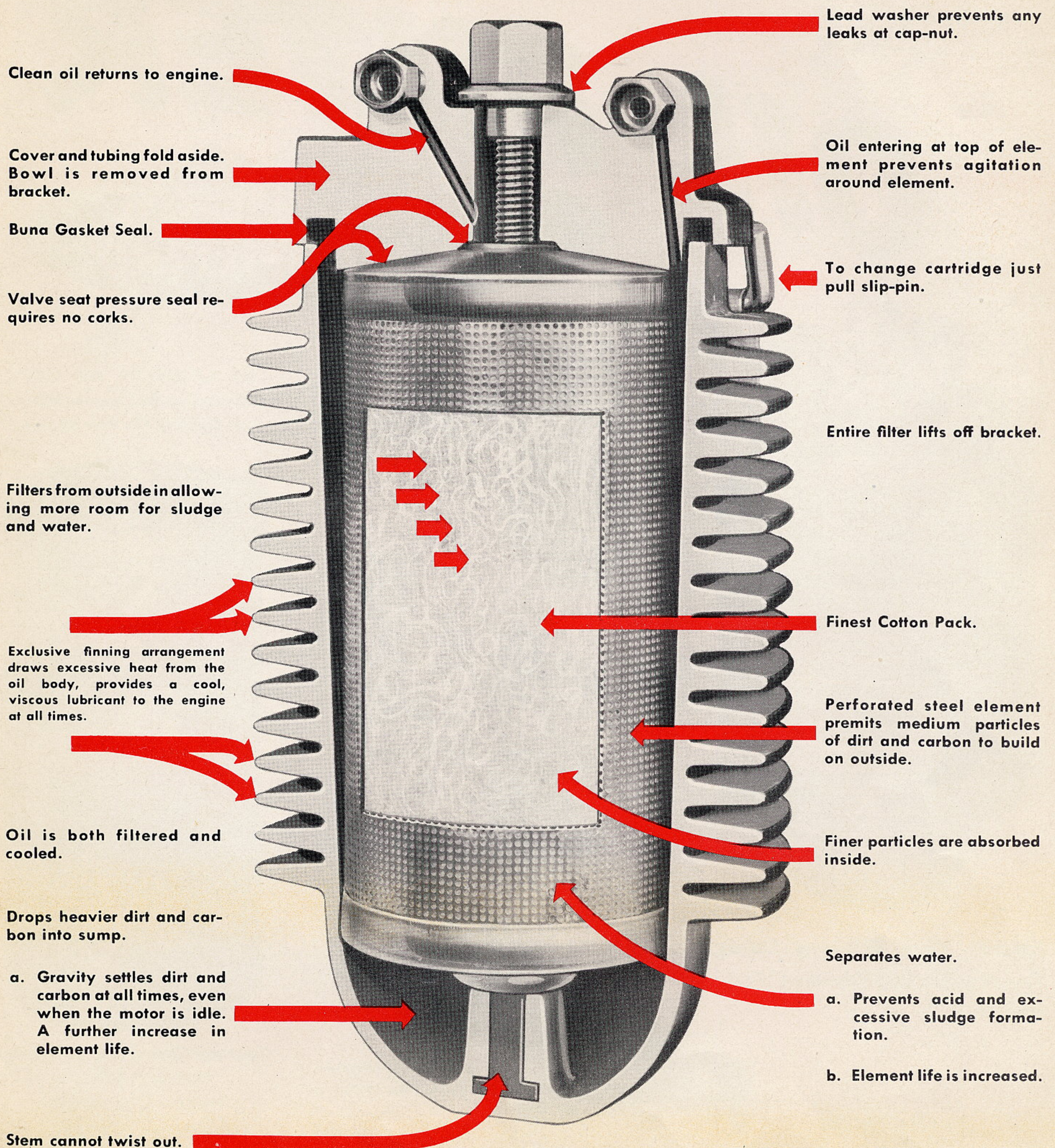
Cartridge Gives Perfect Filtration
Increases Oil-Life
Reduces Engine Wear

Part No. 100125

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WILLOW RUN, MICHIGAN, U.S.A.**

How KF Filters and Elements Clean and Cool Engine Oil in One Operation



The Secret of Engine Economy is Clean, Cool Oil