



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 13-A

May 22, 1950

ALL DEALERS:

Subject: Back-Up Lights - 1951 Kaiser

In our circular letter of February 17, 1950, giving you a list of the 1950 model accessories which could be used on the 1951 Kaiser and Frazer models, we indicated that Back-Up Lights, Part Nos. 100100 and 100101, could be installed on all 1951 models.

We now find, however, that the Wiring Package, Part No. 100102, can be used for installing Back-Up Lights on the 1951 Frazer, a new switch bracket and longer wires are required for satisfactory installation on the 1951 Kaiser.

The right and left hand Lights will be unchanged, but we are releasing a new part number for the Wiring Package which will include the switch and bracket, all wiring for single or dual lamps, templates and installation instructions for the 1951 Kaiser.

With car lights on and gear shift lever in reverse, Back-Up Lights mounted on the rear bumper guards provide ample illumination for backing out of dark driveways and parking spaces. Many owners will want KF Back-Up Lights in pairs for the extra illumination and appearance.

Below we are giving you complete ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100100	Back-Up Lamp, Right	All Models	\$3.50	\$2.45	\$2.10
100101	Back-Up Lamp, Left	All Models	3.50	2.45	2.10
100102	Wiring Package	1951 Frazer	3.10	2.15	1.90
100168	Wiring Package	1951 Frazer	3.10	2.15	1.90

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE