February 26, 1947

TO ALL DEALERS (Except in the State of Texas):

Subject: Kaiser and Frazer Seat Covers

Here is welcome news covering an accessory for which you have been waiting - Seat Covers for both the Kaiser and Frazer.

These Seat Covers are of the popular woven matting material, custom tailored to fit both cars. The design has been especially woven for us of plasticized kraft paper matting to incorporate colors which will harmonize with all standard car and trim colors. You can sell these seat covers to your owners with the assurance that the covers will fit perfectly, wear well, and the color harmony will please them. A quality product - priced to meet competition - at a cost to you which will enable you to make an excellent profit on both your wholesale and retail sales.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices.

Part Number	Part Name	Suggested List Price	Dealer Net Each	Dealer Net 12 or more
200026	Seat Covers (Sedan)	$29.75	$18.50	$17.00

All Prices Are F.O.B. Shipping Point and Include Federal Excise Tax
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Seat Covers are attractively boxed in sets for display purposes. Purchased at the 12 or more quantity lot price your gross dollar profit will be $12.75 on each set of Seat Covers you sell, not including the profit you will make on the labor for installing. With the profit you can derive through the sale of this Seat Cover you cannot afford to be without Seat Covers in stock at all times.
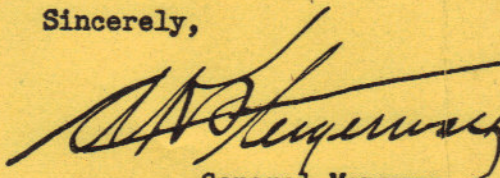
Distribution of Seat Covers will be handled through your distributor. Shipment of

To All Dealers (Except in the State of Texas)   Bulletin No. 16

Seat Covers will start early next month so we suggest you place your order
for your Seat Cover requirements with your distributor NOW.

Sincerely,

General Manager

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES