



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 16-A

June 19, 1950

ALL DEALERS:

Subject: Miscellaneous "KF" Accessories for All Models

In this bulletin we are listing a number of current accessories which were used on past models and which are equally adaptable to 1951 Kaiser and Frazer cars.

LICENSE PLATE
FRAMES
PART NO. 200015

License Plate Frames improve the appearance of the license plates. Made of steel, highly chrome plated for lasting service, the frames are quickly snapped into place on the license plates.

VANITY OR
VISOR MIRROR
PART NO. 200021

A Vanity Mirror of clear plate glass clipped on the right hand sun visor, is out of the way, but ready for use by the feminine motorist. Erasable panels are etched at each end of the mirror for entering service and travel records such as oil change data, trip mileage and time.

EXHAUST DEFLECTOR
PART NO. 200023

The KF Exhaust Deflector is attractively designed and incorporates a baffle to deflect fumes and prevent discoloration of the deflector and bumper. The stainless steel finish retains its "dress-up" appearance indefinitely.

SEAT PROTECTOR
PANEL
PART NO. 100061

For owners who want the cool comfort of matting seat covers, without concealing the upholstery, the seat protector panel satisfies these requirements. This accessory consists of a matting panel, with attaching straps, of sufficient size to cover the seat cushion, and can be installed on cushion or seat back, or both if desired.

AIR RIDE CUSHION
PART NO. 100063

"Comfort" is the keynote for merchandising the KF Air Ride Cushion. The rubber air cushion, orally inflated, is covered with attractive matting, and its use is not confined to automobiles, but assures a comfortable seat at ball games, on picnics, etc.

FUEL TANK
COVER LOCK
PART NO. 100097

This accessory consists of a Yale Cylinder Lock installed in the fuel tank filler cover to prevent gasoline theft, and eliminates possibility of rattles or "fluttering" by holding the cover securely.

REAR DOOR
SAFETY LOCKS
PART NO. 100139

A pair of Rear Door Safety Locks installed on the rear doors on any 4-dr. sedan offers equal safety and protection to children as a 2-dr. sedan. With locks in place, doors can not be opened from inside, so children can not fall out.

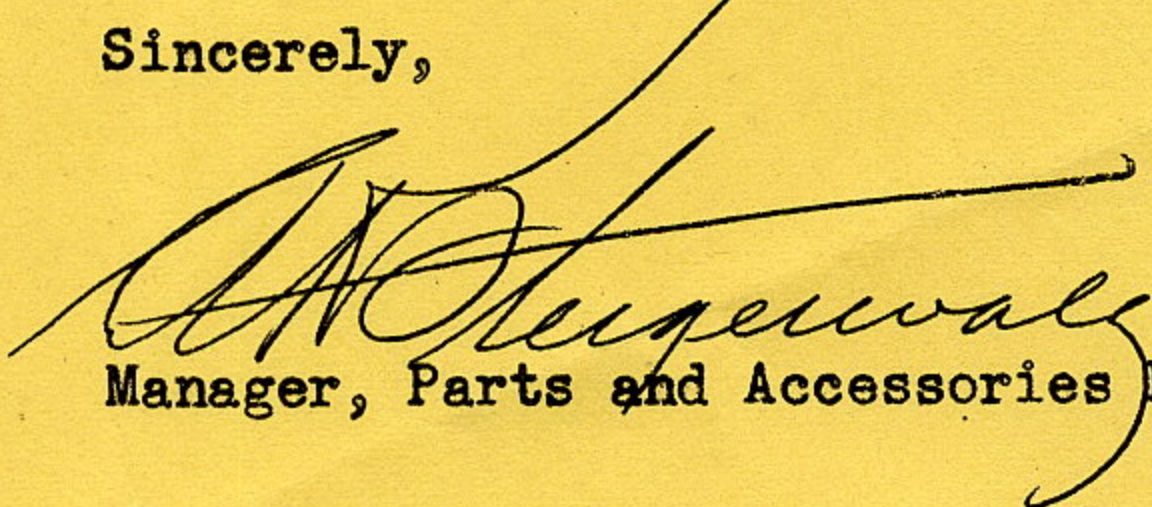
Complete ordering information on the above accessories, together with suggested list and net prices follows:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer Quantity</u>	<u>Net</u>
200015	License Plate Frames	\$3.25	\$2.15	10	\$2.00
200021	Vanity Mirror	1.75	1.15	12	1.05
200023	Exhaust Deflector	1.50	1.00	12	.85
100061	Seat Protector Panel	3.75	2.35	6	2.10
100063	Air Ride Cushion	3.95	2.75	12	2.50
100097	Fuel Tank Cover Lock	1.25	.80	10	.75
100139	Rear Door Safety Lock	3.00	1.80	12	1.70

Prices Include Federal Excise Tax and are Subject to Change Without Notice

All accessories are individually boxed in attractive cartons for display purposes. Please order your requirements from your distributor. DO NOT SEND YOUR ORDERS TO US.

Sincerely,



Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

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