



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 17-A

ALL DEALERS:

June 23, 1950

Subject: KF Remington Rand Electric Shaver - Part No. 100131

With the tourist season in full swing, a little additional sales effort on the KF Electric Shaver should pay handsome returns.

The KF Remington Electric Shaver offered by us as an accessory and described on the attached illustrated circular, is made by Remington Rand, a nationally known Shaver manufacturer. It has five shaving edges and operates either on 110-120 volt, AC-DC current or six-volt battery current and can, therefore, be used in the home or car with equal satisfaction. We believe that an electric shaver which can be plugged into the cigar lighter socket and operate on battery current will appeal to all car owners - particularly those who travel either for business or pleasure.

Below we are giving you complete ordering information together with the suggested list and net prices:

| <u>Part No.</u> | <u>Name</u> | <u>Suggested List Price</u> | <u>Dealer Net Each</u> | <u>Dealer 4 or more</u> |
|-----------------|-----------------|-----------------------------|------------------------|-------------------------|
| 100131 | Electric Shaver | \$24.95 | \$16.25 | \$15.00 |

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Shavers come in a leather case complete with cord and adaptor plug. The cord is plugged directly into house circuit and the adaptor plugs into the cigar lighter socket. Each shaver is individually packaged with twelve (12) boxes to the shipping case.

The profit possibilities in selling this accessory are indeed most attractive as no installation is involved and the shaver is serviced by the manufacturer's service stations throughout the country. You will, therefore, be amply repaid for aggressively soliciting your present owners and your new car buyers.

Please place your order with your distributor for your requirements. DO NOT SEND YOUR ORDERS TO US.

Sincerely,

Manager, Parts and Accessories Div.

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Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable law and governmental regulations.



Designed for Luxurious Shaving...

This KF Remington Dual-Purpose Electric Shaver Is Designed for Your Convenience Either at Home Or in Your Car.



The KF Remington Shaver we believe to be the best electric unit available. It has five shaving heads and operates on either 110-120 AC-DC or 6-volt current and can therefore be used in the home or car with equal satisfaction. Because of the dual voltage it has a dual appeal to the traveling man, the hunter, fisherman, vacationist and the busy businessman.

**ELECTRIC SHAVER
PART NO. 100131**



**IN YOUR
CAR**

One cord supplied with the Shaver is equipped with connection to plug in the cigar lighter socket. Wherever you are in your car the luxury of an Electric Shaver is always with you.



**IN YOUR
HOME**

The same Shaver can be used in the home with the other cord which will plug into any house outlet. Because this accessory can fulfill the two-fold purpose of both car and home use it offers double value at a reasonable price.

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