



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 18-A

June 30, 1950

ALL DEALERS:

Subject: "KF" Luggage Compartment Light - Part No. 100148

We are pleased to announce that we have added to our 1951 accessory line, a fully automatic Luggage Compartment Light which will fit all Kaiser and Frazer models and other makes of cars as well.

Every owner has felt the need for such an accessory when being obliged to get something out of the luggage compartment after dark. With the car lights on, the Luggage Compartment Light is automatically lighted when the deck lid is raised and goes off when the lid is closed. Current is supplied from the wire leading to the license light, so installation is very quickly and easily made, as illustrated in the attached circular.

Below we are giving you complete ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100148	Luggage Compartment Light	\$1.75	\$1.15	\$1.05

Prices Include Federal Excise Tax and are Subject to Change Without Notice

Installation time - .3 hours

Luggage Compartment Lights are individually boxed for display purposes. There should be a good demand for this accessory at the list price of \$1.75 and only three-tenths of an hour to make the installation. We suggest you place your order with your distributor for six (6) or more and take advantage of the added profit available at the quantity lot price.

Sincerely,

Manager, Parts and Accessories Division

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Enclosure

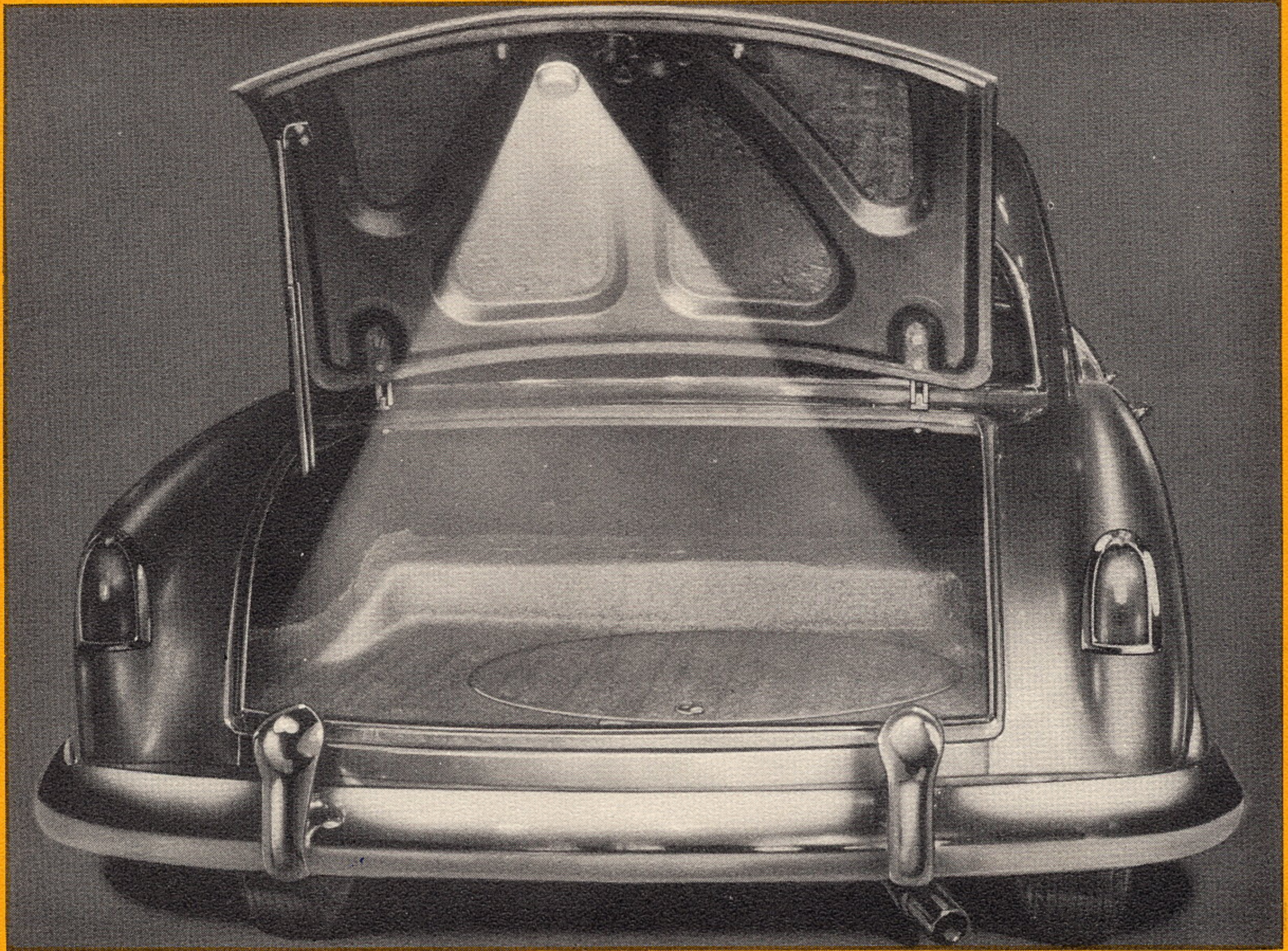
To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.



Luggage *Compartment*
LIGHT

PART NO. 100148



LIGHTS AUTOMATICALLY WHEN DECK LID IS RAISED

**PROVIDES ILLUMINATION FOR PLACING OR REMOVING
LUGGAGE OR TOOLS IN LUGGAGE COMPARTMENT**

TURNS OFF AUTOMATICALLY WHEN DECK LID IS LOWERED

QUICKLY AND EASILY INSTALLED ON ALL CAR MODELS

OPERATES ONLY WHEN CAR LIGHTS ARE TURNED ON

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