



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 21-A

August 17, 1950

ALL DEALERS:

Subject: KF Protective Materials

During the 1950-1951 Season we will continue to merchandise the same high quality Protective Materials which we have included in our accessory line since 1947.

The attached illustrated circular will give you an idea of how you can attractively display this merchandise to attract buyers. To assist you in promoting the sale of KF Protective Materials, we are enclosing herewith a "blown-up" reproduction of the center section of the illustrated circular for use as a wall chart. If you can use one or two additional copies of this wall chart to advantage in your Parts or Service Departments, we will gladly supply them without charge. Send your requests to the Parts and Accessories Division, please.

Below you will find complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Units Per Case</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer Case Lot</u>
200032	Lubriplate	12	\$ .35	\$	\$ .21
200033	Windshield Washer Solvent	12	.65	.40	.36
200036	Polish & Cleaner, Pt.	12	.60	.40	.36
200037	Cleaner & Wax, Pt.	12	.75	.50	.45
200038	Radiator Stop Leak, 10 oz.	12	.50	.33	.30
200039	General Use Oil, 4 oz.	36	.25	.17	.15
200040	Fabric Cleaner, Pt.	12	.75	.50	.45
200041	Rust Resistor, Pt.	12	.50	.33	.30
200042	Glass Cleaner, 12 oz.	24	.35	.23	.21
200043	Black Rubber Finish, Gal.	6	3.00	1.75	1.55
200044	Chrome Polish, 8 oz.	12	.50	.33	.30
200045	Spot Remover, 5 oz.	24	.60	.40	.36
200046	Radiator Flush, Pt.	12	.75	.50	.45
200047	Perfect Seal	12	1.90	1.40	1.20
100051	Sealzit	12	.85		.50
100052	White S/W Cleaner, 13 oz.	24	.50	.33	.30
100053	White S/W Cleaner, Gal.	6	3.45	2.00	1.75
100055	Polish & Cleaner, Gal.	6	3.45	2.00	1.75
100117	Press-Tite Cord	8	1.75	1.15	1.00

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

***Cars Need Protection Too!***



**FOR BEST RESULTS  
USE**



**Factory Approved  
and Inspected**

**PROTECTIVE  
MATERIALS**

**KAISER-FRAZER SALES CORPORATION**

KAISER-FRAZER CORPORATION

Willow Run, Michigan, U. S. A.

## SEALZIT

This plastic base solution flows freely into cracks between glass and rubber. The highly volatile liquid in the solution soon evaporates leaving a transparent plastic seal. An excellent adhesive for rubber mouldings.

## WHITE SIDEWALL TIRE CLEANER

KF White Sidewall Tire Cleaner is a quick, effective cleaner which easily removes dirt and grease stains from white sidewall tires without injury or discoloration of the tire wall.

## POLISH AND CLEANER

An especially prepared compound which removes dullness and road film from enameled and lacquered finishes. Cleans and polishes in one operation. Restores original brilliance and color. Easy to use.

## PRESS-TITE SEALING CORD

Press-Tite Sealing Cord is a putty-like material for sealing water and air leaks around windshield or other openings in automobile bodies. An excellent sound insulator at sheet metal contact points.

## LUBRIPLATE

Lubriplate actually plates metal parts with a film of lubricant. For use on lock cylinders, door or hood latches and ash tray guides. Repels water from lock cylinders and prevents freezing of locks during winter months.

## WINDSHIELD WASHER SOLVENT

Windshield Washer Solvent added to clear water in the container aids in effectively cleaning the windshield of traffic film, oil or grime, and prevents solid ice in the cleaning solution during cold weather.

## CLEANER AND WAX

This product protects the finish of new cars and restores original color and brilliance to all car surfaces. Leaves long lasting wax film. Cleans, waxes and polishes at the same time. An outstanding development.

# PROTECTIVE • DISPLAY



## CHROM

Removes tarnish, from automobile chromium fittings. Cannot scratch or dent also for nick

## RADIATOR STOP LEAK

Instantly repairs seeping leaks in radiator, water jacket and circulating system of automobiles. Stays in solution. Cannot clog or injure any portion of system. Mixes with all standard types of anti-freeze.

# MATERIALS

• **SELL**



## **POLISH**

Remove dirt and road film from bumpers and all chrome. Very easy to use. Gives a fine finish. Excellent for brass.

## **FABRIC CLEANER**

The ideal cleaner for cars, home and office. Equally effective on upholstery, draperies, rugs, clothing and light fabrics. Quickly and easily removes grease and oil stains, chewing gum and fresh paint. Excellent for removing tar and road oil from painted surfaces.

## **COOLING SYSTEM RUST RESISTOR**

Resists rust and scale in cooling systems of automobiles and tractors by depositing thin film over entire interior surface. This retards corrosion which causes overheating. Lubricates water pump. Equally efficient when used with either hard or soft water and with standard types of anti-freeze.

## **GLASS CLEANER**

Removes dirt, grease, road film and bug stains from windshields, windows and headlights. Easy to use. Leaves a dry, clean surface. Insures clear vision. Does not reflect glare. Excellent in the home for mirrors, windows and tile.

## **BLACK RUBBER FINISH**

Gives new rubber appearance to old tires, running boards and floor mats. Increases saleability of used cars. Dries quickly.

## **GENERAL USE OIL**

A skillfully blended, wax free, light bodied oil for general use in home, garage, office and shop. Excellent for firearms and fishing tackle. Contains no vegetable oil. Will not gum, turn rancid or clog.

## **SPOT REMOVER**

KF Spot Remover with brush applicator top is an excellent dry cleaner for all automobile and household fabrics. Non-inflammable.

## **RADIATOR FLUSH**

Loosens and removes rust and scale and dissolves grease and sludge present in cooling system of automobile as car is driven. These substances cause overheating and must be removed to obtain full motor efficiency. Use twice a year —before adding anti-freeze and after it is removed.

## **PERFECT SEAL GASKET PASTE**

KF Perfect Seal Gasket Paste is non-corrosive, non-soluble, never hardens, dries or runs out, permits expansion or contraction of sealed joints without breaking the seal.

# *A Protective Material For Every Purpose*

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<b>Part No.</b>	<b>Description</b>	<b>List Price</b>
100051	Sealzit (2 oz. bottle)	\$ .85
100052	White Sidewall Tire Cleaner (13 oz. can)	.50
100053	White Sidewall Tire Cleaner (Gallon)	3.45
100055	Polish and Cleaner (Gallon)	3.45
100117	Press-Tite Cord (80 ft. roll)	1.75
100127	Anti-Freeze (Gallon)	1.25
100128	Anti-Freeze (Quart)	.35
100145	Anti-Freeze, Permanent (Gallon)	3.50
200032	Lubriplate (2 oz. tube)	.35
200033	Windshield Washer Solvent	.65
200036	Polish and Cleaner (Pint)	.60
200037	Cleaner and Wax (Pint)	.75
200038	Radiator Stop Leak (10 oz. can)	.50
200039	General Use Oil (4 oz. can)	.25
200040	Fabric Cleaner (Pint)	.75
200041	Rust Resistor (Pint)	.50
200042	Glass Cleaner (12 oz. bottle)	.35
200043	Black Rubber Finish (Gallon)	3.00
200044	Chrome Polish (8 oz. can)	.50
200045	Spot Remover (5 oz. bottle)	.60
200046	Radiator Flush (Pint)	.75
200047	Perfect Seal (1 lb. can)	1.90

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