

KAISER-FRAZER SALES CORPORATION



Willow Run, Michigan, U.S.A.

PARTS & ACCESSORIES

BULLETIN NO. 22-A

September 6, 1950

ALL DEALERS:

Subject: KF Seat Covers for 1951 Kaiser

In our Dealer Parts and Accessories Bulletin No. 11-A, we gave you part numbers and resale schedules for the 1951 Kaiser 4-dr. sedan Seat Covers, together with a complete description of all colors and materials.

Below, we list part numbers and resale schedules for Seat Covers for all 1951 Kaiser body types, including the 4-dr. sedan, 2-dr. sedan, club coupe and business coupe:

Material	Part No. by Colors			Body Type	Suggested List Price	Dealer Net Each
	Maroon	Green	Blue			
Matting	100158	100159	100160	4-dr. Sedan	\$23.50	\$13.50
	100185	100186	100187	2-dr. Sedan	24.50	14.50
	100194	100195	100196	Club Coupe	24.50	14.50
	100176	100177	100178	Bus. Coupe	14.50	8.70
Rayon	100161	100162	100163	4-dr. Sedan	37.50	21.25
	100188	100189	100190	2-dr. Sedan	38.50	22.25
	100197	100198	100199	Club Coupe	38.50	22.25
	100179	100180	100181	Bus. Coupe	21.50	12.90
Plastic	100164	100165	100166	4-dr. Sedan	40.00	24.75
	100191	100192	100193	2-dr. Sedan	41.00	25.75
	100200	100201	100202	Club Coupe	41.00	25.75
	100182	100183	100184	Bus. Coupe	23.75	14.25

Prices Include Federal Excise Tax and are Subject to Change Without Notice

Seat Covers are boxed in complete sets for both front and rear seats, except for the business coupe which requires the front seat cover only.

We suggest you refer to the Seat Cover Merchandising Book sent to you with our letter of August 25th and insert the list and installed prices on all models, so that your retail salesmen can intelligently quote prices to customers. Extra copies of the book will be furnished to supply all your retail salesmen and wholesale travelers without charge.