



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 24-A

September 12, 1950

ALL DEALERS:

Subject: Heating and Fresh Air Equipment - Henry J Model

We are pleased to announce that heating and fresh air equipment for the Henry J will be available promptly.

A special mounting panel is provided on the instrument board for heating and ventilating controls, making a very attractive installation. The Heater is painted Mineral Gray Metallic, harmonizing with all car interiors and is decorated with the Henry J Medallion.

The Heater is designed for installation under the instrument panel, and the package includes complete defrosting equipment. Basically a re-circulating heater, it is easily converted to a full fresh air unit, with the addition of a Right Hand Air Duct. To provide plenty of fresh air for the front compartment an Air Duct is also available for the left side of the dash.

The buying public has shown a decided preference for fresh air heaters, and we believe it will be to your advantage to set up an installed delivered price on the combination of the Heater and Right Hand Air Duct for your salesmen to use in quoting customers.

Below we give you complete ordering information together with part numbers, suggested list prices and your net prices.

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100171	Heater	\$33.50	\$23.50	\$22.50
100172	Air Duct, R.H.	6.45	4.45	4.20
100173	Air Duct, L.H.	6.45	4.45	4.20

Prices Include Federal Excise Tax and are Subject to Change Without Notice

Installation time, Heater and Air Ducts - 2 hours, Air Duct only - .5 hour.

Heaters and Air Ducts are packaged individually with all necessary attaching parts and controls.