



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 25

May 1, 1947

TO ALL DEALERS:
(Except in the State of Texas)

Subject: Kaiser and Frazer Radio and Antennas

HERE IS THE ANNOUNCEMENT FOR WHICH YOU HAVE BEEN WAITING. RADIOS FOR KAISER AND FRAZER CARS ARE NOW IN PRODUCTION AND WILL SOON BE AVAILABLE FOR FIELD INSTALLATION.

The radio is custom-built and both design and quality have been approved by our Engineering Department.

It is a six tube set with a control head designed to harmonize with the instrument panel of both cars. Automatic tuning of five pre-selected stations, as well as manual tuning, tone and volume control, is provided, together with a foot control conveniently located on the toe board so the car operator can automatically change stations without removing the hands from the wheel or eyes from the road. The radio can also be temporarily silenced by slightly depressing the foot control button to permit conversation with passengers.

Manually operated antennas of the telescopic type mounted on the fender have been engineered for these radios. Two lengths are available - 62" for normal reception areas, and 93" for weak signal localities.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 8 or more</u>
200001	Radio	\$77.40	\$61.75	\$59.25
				<u>10 or more</u>
200003	Antenna - 62"	5.95	4.45	3.95
200004	Antenna - 93"	6.50	4.88	4.29

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

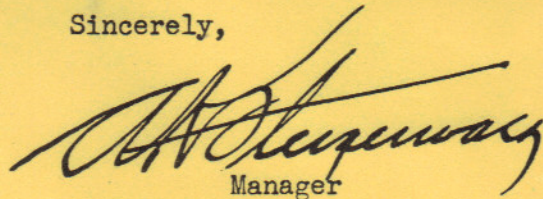
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Maximum time required for installation, including antenna - $2\frac{1}{4}$ hours.

We would, therefore, suggest that you immediately send an order to your distributor for your requirements of radios and antennas. We anticipate that the production of radios will be great enough to provide all dealers with a sample set by June 10th. DO NOT SEND THE ORDER TO US. SEND IT TO YOUR DISTRIBUTOR, PLEASE.

Sincerely,



Handwritten signature of A. Steigerwalt in cursive script.

Manager

AKSteigerwalt:va

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES