



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 26

TO ALL DEALERS:
(Except in the State of Texas)

May 14, 1947

Subject: KF Automatic Back-Up Light

We are now prepared to ship another accessory which we are confident will be well received by car owners - the "KF Automatic Back-Up Light", Part No. 200035.

This chrome plated light is designed to mount on the rear of the car and throws a strong, wide beam to light the road behind the car. The Back-Up Light is a definite safety factor in illuminating driveways and in warning others of your intention to back up.

Automatically operated by the shift lever, when car lights are on, it is only necessary to shift into reverse to have adequate light for backing up.

Below we give you the necessary information for ordering, together with suggested list and net prices:

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
200035	Back-Up Light	\$6.25	\$4.40	\$3.90

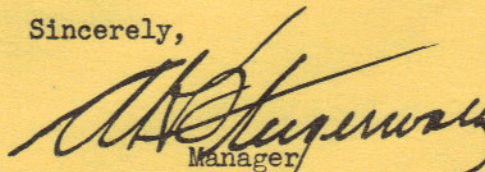
All Prices are F.O.B. Shipping Point and include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Maximum time required for installation - 45 minutes.

You will note that you will receive the lowest net price by ordering 6 lights at one time, and in so doing you secure the greatest margin of profit on each sale. Decide how many lights you can sell to present owners, add a few extra for stock and place your order with your distributor at once.

We have Back-Up Lights in stock and will ship to your distributor for distribution to his dealers as soon as orders are received. Send your order to your distributor now, please. DO NOT SEND IT TO US.

Sincerely,


Manager

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