



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 26-A

September 20, 1950

ALL DEALERS:

Subject: New Back-Up Lights - 1951 Kaiser

We are pleased to announce new Back-Up Lights for the 1951 Kaiser which are styled to harmonize with the lighting equipment. These new lights may be installed singly or in pairs in the fender directly below the tail lamp.

A new Wiring Package is also available which includes the necessary parts for installing Back-Up Lights on cars equipped with either standard, over-driven or Hydra-Matic transmissions. This new package will replace Wiring Package, Part No. 100168, although any of these Wiring Packages which you may have in stock may be used by adding the proper type terminals for the Hydra-Matic switch. Each Wiring Package contains complete instructions for installation on 1951 Kaisers, regardless of the type of transmission with which the car is equipped.

Below we are giving you complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100221	Back-Up Light - Right or Left	1951 Kaiser	\$3.50	\$2.45	\$2.10
100222	Wiring Package (Replaces 100168)	1951 Kaiser & Henry J	3.10	2.15	1.90

Prices Include Federal Excise Tax and are Subject to Change Without Notice

Please place your order with your distributor for your requirements of these 1951 accessories. Do not send your orders to us.

Sincerely,

Manager, Parts and Accessories Division

AKSteigerwalt: jr

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.