



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 27-A

September 20, 1950

ALL DEALERS:

Subject: KF Back-Up Lights - Henry J

We are pleased to announce the availability of Back-Up Lights for the 1951 Henry J. These lights may be installed singly or in pairs and are mounted on the rear bumper guards, providing ample illumination for backing out of dark driveways and parking spaces.

These Back-Up Lights for the Henry J are the same as used on the 1951 Frazer and previous models. Therefore, if you have in stock any of the Back-Up Lights covered by the part numbers listed below, you can use them on the Henry J by purchasing the Wiring Package, Part No. 100222, which is the same Wiring Package used on the new Back-Up Lights for the 1951 Kaiser.

Below we are giving you complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100100	Back-Up Light - Right	All Models	\$3.50	\$2.45	\$2.10
100101	Back-Up Light - Left	All Models	3.50	2.45	2.10
100222	Wiring Package (Replaces 100168)	1951 Kaiser & Henry J	3.10	2.15	1.90

Prices Include Federal Excise Tax and are Subject to Change Without Notice

Please place your order with your distributor for your requirements of these 1951 accessories. Do not send your orders to us.

Sincerely,

Manager, Parts and Accessories Division

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.