



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 29

May 21, 1947

TO ALL DEALERS:
(Except in the State of Texas)

Subject: KF DeLuxe Seat Cover Set

Many requests are being received for a Seat Cover Set with covers for the door kick pads and other upholstered panels.

In answer to the requests received for a Seat Cover Set as described above, we are pleased to announce a DeLuxe Seat Cover Set which, in addition to the covers for the front and rear seat cushions and backs, will include covers for the front and rear door kick pads, a cover for the front seat back panel and covers for the front seat cushion base trim panels. This DeLuxe Seat Cover Set is made of the same high-grade material as the Standard Seat Cover Set and is offered to provide broader market coverage and to appeal to those owners who want the utmost in upholstery protection.

Undoubtedly some owners who have already installed the Standard Seat Cover Set, Part No. 200026, will want the added protection the DeLuxe Seat Cover Set will provide when they see the deluxe set, so we are making the Trim Panel Covers available for these owners as a unit set or package. This package consists of seven (7) trim panel covers; covers for the front and rear door kick pads, a cover for the front seat back panel, and covers for each side of the front seat trim base - all made of the standard seat cover matting and trimmed with the same binding. The Trim Panel Cover Set is packaged with complete instructions for installing.

Below we give you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 12 or more</u>
200048	DeLuxe Seat Cover Set	\$39.00	\$24.60	\$22.25
200015	Trim Panel Cover Set	9.75	6.10	5.60

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

DeLuxe Seat Covers are boxed in sets for display purposes and orders for both Standard Covers, Part No. 200026, and DeLuxe Covers, Part No. 200048, may be combined in multiples of six (6) to secure the 12 lot quantity price.

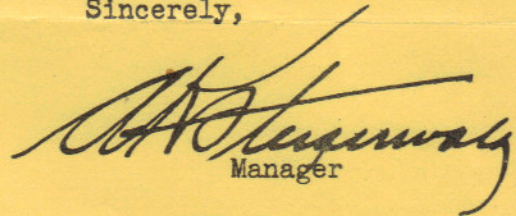
Standard and DeLuxe Seat Covers and Trim Panel Cover Sets are available for immediate shipment so we urge you to place your order for your requirements of these profitable accessories with your distributor NOW. Equip your demonstrator with a deluxe set and use it to interest owners who purchased the Standard Cover Set in

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buying the Trim Panel Cover Set, as well as convincing seat cover prospects that for the difference in price between the Standard Seat Cover Set, the Deluxe Cover Set is the real buy.

Please remember - send your order to your distributor - not to us. We will see that your distributor is supplied with Seat Cover and Trim Panel Cover Sets so your orders will be filled promptly.

Sincerely,



Manager

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES