



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



File

PARTS & ACCESSORIES

BULLETIN NO. 30

TO ALL DEALERS:
(Except in the State of Texas)

June 9, 1947

Subject: Cloth Seat Covers - Kaiser and Frazer

Many inquiries received from the field indicate a considerable demand for Cloth Seat Covers in various colors to harmonize with the paint and trim colors of Kaiser and Frazer cars.

We are pleased to announce, in answer to your inquiries, we are now able to supply you with your requirements of Cloth Seat Covers in three different colors - maroon, blue and green. The covers are made of an excellent quality twill cloth trimmed with matching beading and make a beautiful installation.

The addition of Cloth Seat Covers to our Seat Cover line - priced to meet competition and at a cost to you which will enable you to make an excellent profit on your sales of Cloth Seat Covers - should enable you to satisfy the preference of Kaiser and Frazer owners for either a woven matting or cloth seat cover set.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer Net 12 or more</u>
200029	Seat Cover (Cloth) - Maroon	\$37.50	\$22.50	\$20.00
200030	Seat Cover (Cloth) - Green	37.50	22.50	20.00
200031	Seat Cover (Cloth) - Blue	37.50	22.50	20.00

All prices are F.O.B. Shipping Point and include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Cloth Seat Covers are attractively boxed in sets for display purposes. Purchased at the 12 or more quantity lot price your gross dollar profit on each set of Seat Covers you sell will be \$17.50, not including the profit you will make on the labor for installing. With the profit you can derive through the sale of Seat Covers - both cloth and matting - you cannot afford to be without Seat Covers in stock at all times. Orders for any quantity of the three different colors may be combined, as long as your order calls for a quantity of twelve (12) or more, to entitle you to the 12-lot price.

Distribution of Cloth Seat Covers will be handled by your distributor. Please place your order for your requirements of these attractive Seat Covers with your distributor NOW. Your order will be filled promptly. DO NOT SEND YOUR ORDER TO US. SEND IT TO YOUR DISTRIBUTOR - PLEASE.

Sincerely,

Manager

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES