



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 33

June 24, 1947

TO ALL DEALERS:

Subject: Paint Colors, Codes and Paint Availability

Realizing the difficulty experienced in the field in obtaining satisfactory paint for touch-up and refinishing cars from local paint outlets since the end of the war, we have been furnishing you with paint used in production for touch-up work.

This paint is a low-bake enamel which must be baked at 180° Fahrenheit to obtain a satisfactory job. While this enamel - the only type which we can obtain - has served a definite need under the circumstances, the problem in the field will not be satisfactorily solved until air-dry synthetic refinishing materials can again be procured. In the meantime, the Acme White Lead Division of Sherwin Williams Company and E. I. DuPont de Nemours & Company have developed a modified lacquer base material which will match the high-bake synthetic enamel with which our product is finished and can be satisfactorily used for touching up and refinishing our cars in the field.

Attached hereto you will find a list of our paint codes together with the corresponding Acme and DuPont codes for the modified lacquer base material. Both companies have completed their inter-mixing formulas for our colors, and your local Acme or DuPont distributor or jobber should be able now to supply you with your requirements of refinishing materials for our cars. Although air-dry synthetic materials are not available at present due to the critical shortage of various synthetic resins, we are also showing on the attached list the Acme and DuPont code numbers of the air-dry synthetic enamel so when this material is again available you will have the information you require to order it. It will also enable you, when ordering refinishing materials, to check with your source of supply to ascertain if air-dry synthetic materials are back on the market.

It is not our intention or desire to get into the business of supplying paints and related materials, not because we are not desirous of being of service to our field organization, but we realize that in normal times we could not hope to compete with the paint manufacturers' distribution and service facilities in the field. It is a foregone conclusion that these paint outlets, with their enormous stocks of paint and other related materials required to do a satisfactory job of repainting and touch-up work, are in a much better position to serve you with your entire requirements of this type of material than we would were we to attempt to supply your needs from Willow Run. In addition to this, these local paint outlets have skilled technicians in their employ to assist and teach your employees in the proper use of these materials.

We will, of course, continue to supply you with low-bake enamel if you are unable to obtain the modified lacquer base materials locally. We are confident, however, that both Acme and DuPont have made this material available from the thousands of outlets selected by them through which their products are distributed. We would, therefore,

ACME AND DUPONT CODES FOR LACQUER BASE AND
SYNTHETIC AIR-DRY ENAMEL CROSS REFERENCED
WITH KAISER AND FRAZER CODES

| <u>Our Code No.</u> | | <u>Color</u> | <u>Acme Code Nos.</u> | | <u>DuPont Code Nos.</u> | |
|---------------------|---------------|-----------------|-----------------------|---------------------|-------------------------|---------------------|
| <u>Kaiser</u> | <u>Frazer</u> | | <u>Lacquer Base</u> | <u>Air-Dry Syn.</u> | <u>Lacquer Base</u> | <u>Air-Dry Syn.</u> |
| 753 | 303 | Airway Blue | 6324 | 22-6324 | 246-54725 | 93-54725 |
| 755 | 305 | Crystal Green | 6327 | 22-6327 | 246-54723 | 93-54723 |
| 754 | 304 | Turf Green | 6328 | 22-6328 | 246-54724 | 93-54724 |
| 752 | 302 | Speedwing Gray | 6326 | 22-6326 | 246-54722 | 93-54722 |
| 757 | 307 | Buckeye Maroon | 6329 | 22-6329 | 246-54727M | 93-54727M |
| 759 | 309 | Lambswool Cream | 6325 | 22-6325 | 246-54732 | 93-54732 |
| 751 | 301 | Onyx | Std.Ref.Blk. | Std.Ref.Blk. | 251-2138 | Std.Ref.Blk. |

MANHATTAN COLORS

| <u>Our Code No.</u> | | <u>Color</u> | <u>Acme Code Nos.</u> | | <u>DuPont Code Nos.</u> | |
|---------------------|-------|--------------------------|-----------------------|---------------------|-------------------------|---------------------|
| | | | <u>Lacquer Base</u> | <u>Air-Dry Syn.</u> | <u>Lacquer Base</u> | <u>Air-Dry Syn.</u> |
| 363, 364 | | Gun Metal (Metallic) | 6403 | 22-6403 | 202-23903 | 161-23903 |
| 367, 366 | Lower | Doeskin | 6404 | 22-6404 | 246-32390 | 93-32390 |
| 365 | | Teal Blue | 6405 | 22-6405 | 246-54846 | 93-54846 |
| 366 | Upper | Hickory Brown (Metallic) | 6406 | 22-6406 | 202-10162 | 181-10162 |
| 361 | Lower | Linden Green | 6407 | 22-6407 | 246-70524 | 93-70524 |
| 361 | Upper | Turf Green | 6328 | 22-6328 | 246-54724 | 93-54724 |

NOTE: Kaiser and Frazer paint code numbers shown are the basic code numbers. These code numbers will change from time to time as trim combinations change. However, when ordering paint, if you have the correct name of the color and select the proper paint manufacturer's code number corresponding with that color, you will experience no difficulty in getting your paint order filled correctly.

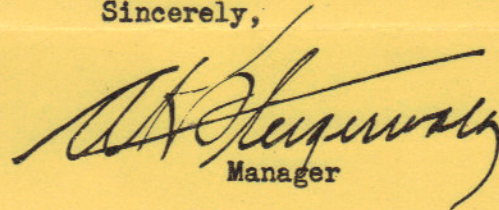
Prepared by
Kaiser & Frazer Parts Corp.
Willow Run, Michigan
June 26, 1947

To All Dealers

Bulletin #33

suggest that you make use of this modified lacquer base material because of the ease with which it can be handled as compared with the low-bake enamel which we are able to supply.

Sincerely,



Manager

AKSteigerwalt:mb

Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES