



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 33-A

ALL DEALERS:

October 6, 1950

Subject: Ventshades - 1951 Kaiser

We are pleased to announce that arrangements have now been completed to supply Ventshades for all 1951 Kaiser body styles.

Ventshades, installed on all doors, keep rain and sun out - let fresh air in. Made of highly polished stainless steel, Ventshades are engineered to blend with the body lines and add smartness and beauty to the appearance. They are quickly and easily installed and net you an excellent profit.

Below we give you complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>
100154	Ventshades	4-dr. Sedan	\$12.50	\$7.50
100232	Ventshades	2-dr. Sedan	12.50	7.50
100233	Ventshades	Club Coupe	12.50	7.50
100234	Ventshades	Business Coupe	6.50	3.90

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Ventshades are nationally advertised with full page displays in Automotive News and other magazines. Capitalize on this promotion. Cut out the ads and post where they will attract attention in your place of business.

We suggest that you immediately place your order with your distributor for your initial stock of Ventshades. With your order for an assortment of six (6) sets, you will receive a very attractive counter display card to help you merchandise this popular accessory.

Sincerely,

Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.