



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 34-A

October 9, 1950

ALL DEALERS:

Subject: KF Radio Rear Seat Speaker - Part No. 100218

We are pleased to announce the availability of a Radio Rear Seat Speaker for Kaiser and Frazer cars.

This speaker, which has been developed at the request of many distributors, dealers and owners, is of the same size and output as the regular radio speaker and can be attached to any of the KF Radios used in the past, as well as the new 1951 Kaiser 8-tube set. Installation of the speaker is made in the rear package tray or shelf back of the rear seat.

The unit is complete with all wiring and includes a dash control switch which permits the operation of either speaker separately or both at the same time. The speaker grille is painted a neutral tan which will permit painting to match the car interior trim if desired.

The connection to the radio does not require cutting and splicing wires as "plug-in" connectors are furnished in the package together with complete installation instructions.

Below we are giving you complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 4 or more</u>
100218	Rear Seat Speaker	\$12.50	\$8.25	\$7.50

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Installation time - 1 hr.

Speakers are individually boxed with attractive labels for display purposes, and you can increase your profit per unit by ordering in quantities of four (4) or more at one time.