



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 35

July 1, 1947

TO ALL DEALERS:
(Except in the State of Texas)

Subject: KF Lubriplate

After extensive tests, we have approved a water repellent lubricant for door locks, hinges, and other metal contact points.

This lubricant is known as KF Lubriplate because it actually plates metal parts with a film of lubricant which lasts almost indefinitely and resists rust and corrosion. Annoying squeaks can be permanently removed from ash tray guides and door hinges, and lock cylinders will work freely with an application of KF Lubriplate. It will help to prevent lock cylinders from freezing.

You will find a multitude of uses around the car, shop, office, and home for KF Lubriplate, and owners will want to carry a tube in the glove compartment ready for use when a squeak develops.

Below we are giving you the necessary information for ordering, together with the suggested list price and net prices.

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price 2 oz. tube</u>	<u>Dealer 12 or more tubes</u>
200032	KF Lubriplate (per tube)	\$.35	\$.21

All Prices are F.O.B. Shipping Point and include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Two-ounce tubes of KF Lubriplate are individually boxed and 12 tubes are packed in an attractive counter display carton. Although prices are established on a per tube basis, you should place your order with your distributor for not less than one dozen in order to receive the counter display. The counter display is an attention-getting, merchandising help, as it shows the many uses for KF Lubriplate.

This is a profitable fast-selling item. Order at least a dozen today. PLACE YOUR ORDER WITH YOUR DISTRIBUTOR. DO NOT SEND IT TO US, PLEASE.

Sincerely,

AKSteigerwalt:mb

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES