



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 37

July 11, 1947

TO ALL DEALERS:

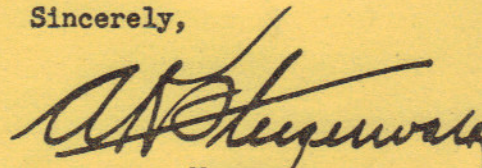
Subject: Fog Lights and Spotlights

Since mailing our announcement Bulletin No. 10 dated January 23, 1947 covering Spotlights and Fog Lights, we have been unable to satisfy the demand for these two popular accessories.

Although Spotlights are still a "hard-to-get" accessory, Fog Lights are now available in ample quantities to fill all orders. Any unfilled orders which you may have on file with your distributor for Fog Lights should be promptly filled now as shipments have been made by us of all quantities of Fog Lights ordered by distributors.

You undoubtedly have many owners who have wanted you to install Fog Lights on their cars. You are now in a position to fill these orders. We would suggest that you place your order at once with your distributor for the quantity of Fog Lights you require to take care of these owners, taking advantage of the 6-lot quantity price to enable you to secure the greatest margin of profit.

Sincerely,


Manager

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES