



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 37-A

October 31, 1950

ALL DEALERS:

Subject: Seat Covers - Henry J

In response to many requests from distributors and dealers, we are pleased to announce new Matting Seat Covers for the Henry J.

These covers are tailored from beautiful plaid matting, trimmed with maroon vinyl. Complete covers for all seat cushions and backs are included in each set.

Below we are giving you complete ordering information, together with suggested list and net prices:

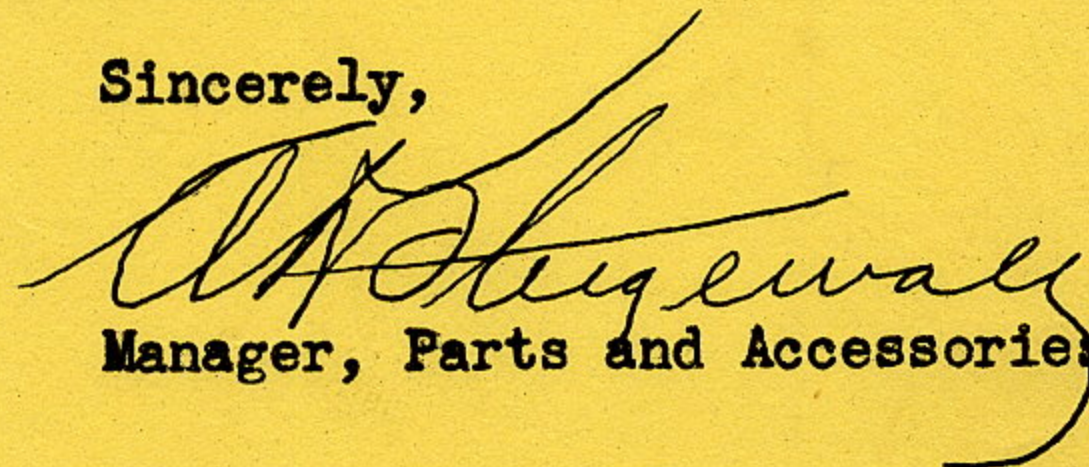
<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>
100237	Seat Cover Set	\$19.85	\$12.85

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Your Henry J owners are going to want these beautiful Seat Covers for their new Henry J cars.

Please place your order with your distributor for your requirements of this accessory. Do not send your order to us.

Sincerely,



Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.