



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 38-A

November 3, 1950

ALL DEALERS:

Subject: Heater - Recirculating - Henry J

Because of a demand for a low priced heater for the Henry J, arrangements have been made to supply a recirculating type heater for that model.

The Heater is equipped with a reversible motor which provides either direct or indirect heat. The Heater doors are hinged to deflect heated air in any desired direction.

The motor drives two fans, one for recirculating, the other for defrosting, so ample all around performance is assured. We do not expect this Heater to replace the Heater and Air Ducts previously announced, which together provide fresh air heat, but only to fill the need for a lower priced unit.

Below we are giving you complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100238	Heater - Recirculating	\$33.50	\$23.50	\$22.50

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Installation time - 1.5 hrs.

Please place your order with your distributor for your requirements of this accessory. Do not send your orders to us.

Sincerely,

Manager, Parts and Accessories Div.

AKSteigerwalt:gm

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.