



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 41

July 30, 1947

TO ALL DEALERS:
(Except in the State of Texas)

Subject: KF Exhaust Deflector

We have now completed arrangements for an improved Tail Pipe Extension or Exhaust Deflector as carried under Part No. 200023.

This new accessory has a more attractive design, which better harmonizes with rear bumpers and guards, and incorporates an exhaust baffle to deflect fumes and avoid discoloration of the deflector. The revised part is slightly shorter than the old part and is better protected by the bumper against damage when backing.

In addition, cost reductions have been secured which permit a more attractive resale schedule, while maintaining or improving your profit possibilities. The KF Exhaust Deflector can be installed on practically all makes of cars, thus adding to your potential market.

Below we give you the necessary ordering information, together with net prices and suggested list price:

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 12 or more</u>
200023	Exhaust Deflector	\$1.50	\$1.00	\$.85

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

KF Exhaust Deflectors are individually boxed for display purposes. Distribution will be handled through your distributor. We would therefore suggest that you immediately send an order to your distributor for your requirements of this popular accessory.

We feel confident that you will be very much pleased with the improved design of the new deflector, and with the lower list price you should greatly increase your sales of this popular accessory.

Sincerely,

Manager

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES