



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 42-A

ALL DEALERS:

January 17, 1951

Subject: 1951 Kaiser Special - Rub-Rail Moulding Packages

We are pleased to announce the availability of Rub-Rail Mouldings in complete sets for field installation on 1951 Kaiser Specials.

These Mouldings are the same as those now being installed on all Kaiser Specials in production. We have prepared two packages - one for the 4-dr. and the other for the 2-dr. Kaiser Special Models - including all mouldings, attaching parts, templates and installation instructions.

Below we are giving you complete ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>
100224	Rub-Rail Moulding Package (4-dr.)	\$15.00	\$9.00
100225	Rub-Rail Moulding Package (2-dr.)	13.00	8.00

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Installation time: 1.5 hrs.

We feel that many owners of Kaiser Specials purchased before this Rub-Rail Moulding was available will be interested in adding to the attractiveness of their cars by having a set of these mouldings installed if your service salesmen and others contacting owners will tell them that the mouldings are available and what it will cost them to have a set installed.

Place your orders with your distributor for your requirements of these KF Rub-Rail Moulding Packages. Please do not send your orders to us.

Sincerely,

Manager, Parts and Accessories Div.

AKSteigerwalt:gm

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.