



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 46-A

ALL DEALERS:

March 15, 1951

Subject: KF "DIRECT-A-FLO" Wind Guards - Part No. 100235

We are pleased to announce the addition of a new accessory to our line known as "DIRECT-A-FLO" Wind Guards.

This guard consists of an "L" shaped clear plastic blade attached to a ball and socket base which is mounted at the top of body center door pillar as shown in the descriptive illustrated circular attached. Wind Guards installed in pairs on right and left hand side of the car can readily be adjusted to deflect the air away from the rear seat passengers, and when not in use, folded out of the way against the roof.

These Wind Guards are a very desirable addition to cars not equipped with vent windows, as front windows can be lowered for ventilation without creating an excessive and objectionable draft on rear seat passengers. The installation and operation are very simple and the results most satisfactory.

Below we are giving you complete ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100235	Wind Guards - Pair	\$5.95	\$4.10	\$3.60

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

"DIRECT-A-FLO" Wind Guards are individually boxed with complete installation instructions printed on the carton.

Place your order with your distributor for your requirements of this new accessory. Please, do not send your order to us.

Sincerely,

Manager, Parts and Accessories Division

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Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.