

KAISER-FRAZER SALES CORPORATION



Willow Run, Michigan, U.S.A.

PARTS & ACCESSORIES

BULLETIN NO. 48-A

April 6, 1951

ALL DEALERS:

Subject: Seat Covers - Henry J Models with Stationary Rear Seat

We are now prepared to furnish Seat Covers for the Henry J models which are equipped in production with the stationary rear seat.

The covers are tailored from high quality plaid matting trimmed with maroon vinyl. Complete covers for both front and rear seats and backs are included in each set.

Below we are giving you complete ordering information, together with suggested list and net prices. For your ready reference we are also repeating part number and prices for the set for cars equipped with the folding seat:

Part No.	<u>Name</u>	Suggested List Price	Dealer Net Each
100237	Seat Cover Set - Henry J with folding rear seat	\$19.85	\$12.85
100255	Seat Cover Set - Henry J with stationary rear seat	23.50	14.50

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Your Henry J owners are going to want these beautiful Seat Covers for their new Henry J cars.

Please place your order with your distributor for your requirements of this accessory. Do not send your order to us.

Sincerely,

AKSteigerwalt:djl

Manager, Parts and Accessories Div.

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.