



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U. S. A.



PARTS & ACCESSORIES

BULLETIN NO. 51

October 17, 1947

TO ALL DEALERS:

Subject: Radio Service Stations

It is the desire of both General Electric and your factory to provide service facilities in the field for the repair of KF Radios, which they are manufacturing for us, which will be second to none.

In an effort to establish such an organization quickly, General Electric offered Service Station Franchises to the established Zenith automobile radio service stations. While many of these accepted the GE franchise, we find that many Kaiser and Frazer dealer points are still without a GE Warranty Service Station and, therefore, without a satisfactory local service connection for obtaining warranty service and repairs to KF Radios.

The General Electric Company - in an effort to establish warranty service stations wherever Kaiser and Frazer cars are sold - have requested us to extend you an invitation to send the name and address of a local radio repair shop that you feel is qualified and would make a satisfactory radio service connection for you.

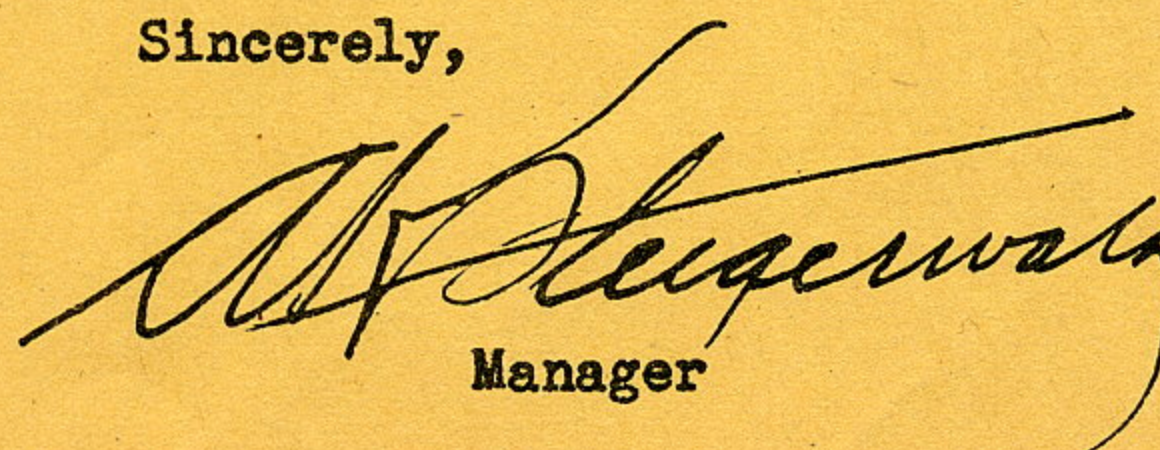
If you do not now have an authorized GE Service Station in your city or if you are not satisfied with the one you now have, we would suggest you immediately write to

Mr. W. L. Parkinson, Supervisor,
Technical Service Section,
General Electric Company,
Electronics Park,
Syracuse, New York.

giving him the name and the address of the automobile radio repair shop you feel is qualified and would be glad to accept the GE Service Station Franchise.

Here is your opportunity as the Kaiser and Frazer dealer to have a voice in the selection of the GE Service Station with whom you will do business. Take advantage of it by sending the name or names and addresses of those automobile radio shops in your community you would prefer to have as your GE Warranty Service Station to General Electric without delay.

Sincerely,


Manager

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