



KAISER & FRAZER PARTS CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 53

November 17, 1947

TO ALL DEALERS:

Subject: KF Radio Service Data and Warranty Service Station Directory

Enclosed herewith you will find two pieces of KF Radio literature which we are confident will be helpful to you in handling radio service.

The Radio Data Folder covers in detail important service information on the KF radio as well as a complete list of replacement parts. This folder should be placed in the hands of your Service Manager at once.

The Warranty Service Station Directory lists all General Electric Parts Distributors and Warranty Service Stations established up to the time this directory went to press. Since that time many more warranty stations have been enfranchised. If you do not find your city listed in this directory, you should immediately submit to General Electric, Syracuse, New York, the name of a qualified automobile radio repair shop in your city you would like to have enfranchised by General Electric as your authorized warranty service station. See our Bulletin No. 51 dated October 17th for full details of how you can select an automobile radio repair shop of your own choice to be your warranty station. THIS IS YOUR OPPORTUNITY TO HAVE A VOICE IN THE SELECTION OF THE WARRANTY SERVICE STATION WHO WILL HANDLE YOUR RADIO SERVICE. TAKE ADVANTAGE OF IT TODAY.

Good local radio service facilities will help you sell MORE radios.

Sincerely,

Manager

AKSteigerwalt:gr

Enclosures - 2

WHEN YOU SELL KF RADIOS - YOU SELL THE BEST