



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 55-A

October 9, 1951

ALL DEALERS:

Subject: Ventshades for Henry J

We are pleased to announce that Ventshades are now available for the Henry J in the KF accessory line.

Ventshades, installed on the upper door frame, keep rain and sun out - let fresh air in. Made of polished stainless steel, Ventshades are engineered to conform with the body lines of the Henry J and add smartness and beauty to the car's appearance. They are quickly installed, without drilling, and net you an excellent profit.

Below we are giving you complete ordering information, together with the suggested list and your net prices:

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>
100283	Ventshades (pr.)	Henry J	\$6.50	\$3.90

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Ventshades are boxed in complete sets with six (6) sets in a shipping container. Orders should be placed in multiples of that quantity to enable your distributor to ship unbroken shipping cartons.

Ventshades are nationally advertised by the manufacturer in magazines and other publications. Capitalize on this promotion. Cut out the ads and post where they will attract attention in your place of business. Use the features given in these ads to build your sales story.

Place your order today with your distributor and cash in on this popular item.

Sincerely,

Manager, Parts and Accessories Div.

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES