



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



61

PARTS & ACCESSORIES

BULLETIN NO. 11, 1947

ALL DEALERS:

(Except in the State of Texas)

Subject: KF Underhood Light - Part No. 200034

Requests from the field have prompted us to add an underhood light to our popular line of factory approved and inspected accessories.

This light consists of a mounting bracket, a brilliant white reflector and a 15 c.p. bulb with a switch operated by raising and lowering the hood. With the light mounted on the dash underneath the hood, the engine compartment is automatically flooded with light when the hood is raised. No flashlight is needed, and both hands are free to make needed adjustments. The KF Underhood Light should offer an excellent opportunity for added profits as your owners should be receptive to the installation of this accessory.

Below you will find the necessary ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 12 or More</u>
200034	KF Underhood Light	\$2.50	\$1.50	\$1.25

Prices are F.O.B. Shipping Point and Include Federal Excise Tax.

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

Maximum installation time - 15 minutes.

The KF Underhood Light is attractively packaged in individual boxes for display purposes. Distribution will be handled through your distributor. We would, therefore, suggest that you immediately send an order to your distributor for your requirements of this essential and profitable accessory. Order at least twelve (12) to secure the greatest margin of profit on all sales.

PLEASE, DO NOT SEND YOUR ORDER TO US. SEND IT TO YOUR DISTRIBUTOR.

Sincerely,

Manager

Parts and Accessories Division

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FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES