



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 69

ALL DEALERS:  
(Except in the State of Texas)

March 3, 1948

Subject: KF Fuses

There are a number of places in the electrical system of automobiles where fuses are used as a safety factor against short circuits. In the Kaiser and Frazer several electrically operated units are protected by fuses of different capacities inserted in the circuit.

When a fuse burns out, it is important to locate the cause of the trouble, then replace the fuse with a new one of the same capacity. Many owners have found it advantageous to carry a supply of fuses in the glove box for use in an emergency, and you should have the correct size fuses in stock properly boxed for retail sale.

We are now prepared to supply KF fuses in attractive KF boxes for retail sale - attractively priced and carrying special net prices for you when purchased in lots of 100. The sale of KF fuses is not confined to Kaiser and Frazer owners only, but may be sold or used for replacement on other cars using similar type fuses.

Below you will find complete ordering information together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price Each</u>	<u>Suggested List Price Box of 5</u>	<u>Net Price Per Box of 5</u>	<u>Net Price Master Carton of 100</u>
201508	Fuse - 9 amp.	\$.05	\$.25	\$.15	\$2.50
201818	Fuse - 20 amp.	.05	.25	.15	2.50
202011	Fuse - 14 amp.	.05	.25	.15	2.50
202899	Fuse - 30 amp.	.06	.30	.18	3.00

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

For quick reference, fuses are used in connection with the following assemblies on Kaiser and Frazer cars:

<u>Part No.</u>	<u>Capacity</u>	<u>Used On</u>
201508	9 amp.	Directional Indicator
201818	20 amp.	Radio - Overdrive - Fog Lamps
202011	14 amp.	Air Conditioner
202899	30 amp.	Light Switch

All KF fuses are packed in boxes of 5 with 20 boxes in a master carton. When purchased in master carton lots of 100, you make 100% return on your investment



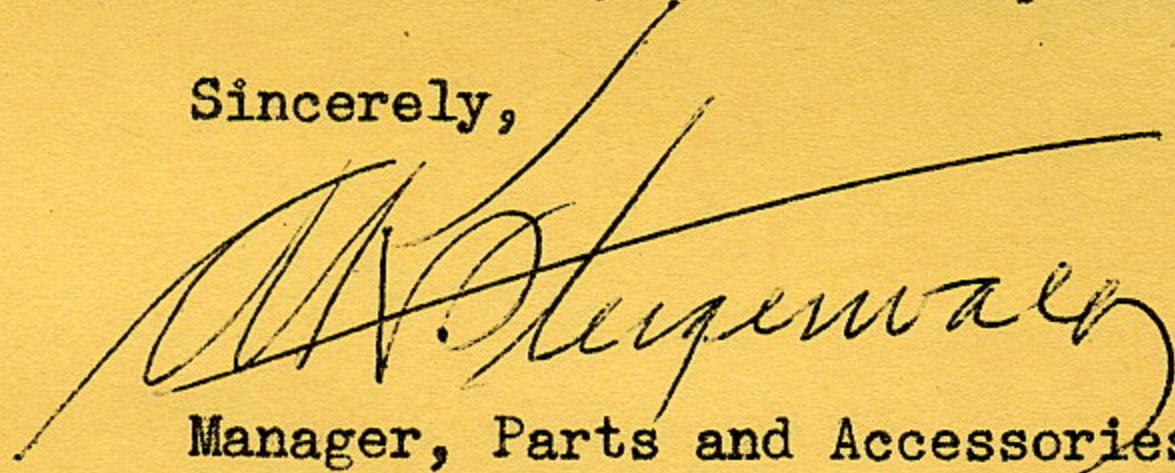
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on fuses sold at retail.

Your distributor will soon be able to supply you with KF fuses at these attractive prices, and we would suggest you place your order for your fuse requirements now.

Sincerely,

A handwritten signature in dark ink, appearing to read "A. W. Steigerwalt". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Manager, Parts and Accessories Div.

AKSteigerwalt:vp

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES