



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 76

May 11, 1948

ALL DEALERS:

Subject: KF Windshield "Sealzit"

This is the time of the year when you should be well-stocked with KF Windshield "Sealzit", Part No. 100051, announced in Parts and Accessories Bulletin No. 60 dated December 9, 1947.

Spring rains will show up any leaks around the windshield and windows, and such leaks can be quickly and economically corrected - including owner complaints - with an application of "Sealzit". Just one application of "Sealzit" properly applied will stop such leaks permanently.

Apparently some dealers have not read our announcement bulletin (No. 60) on "Sealzit" because our source of supply is receiving orders direct from dealers in reply to advertisements which have appeared in newspapers and magazines on this product. You can obtain your requirements from your distributor. "Sealzit" is in the KF accessory line.

This product - after being thoroughly tested by us - was included in our accessory line for the specific purpose of stopping windshield leaks quickly without replacing weatherstrips, but many other uses have been developed. It is an excellent cement for attaching or sealing weatherstrips around doors and treating ignition wiring to seal out moisture. It is so quickly applied that costly labor is saved and profits are increased through its use on many repair operations.

Set up a display of KF "Sealzit" on your parts counter and see how quickly owners will buy. You will be agreeably surprised at the number you will sell by prominently displaying "Sealzit" and the many dollars of profit you can make selling an item which sells for \$.85.

Place your order today with your distributor for your requirements of KF "Sealzit". Prompt shipment will be made.

Sincerely,

Manager, Parts and Accessories Division

AKSteigerwalt:vp

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES



**FOR ALL WINDOW  
LEAKS**



# **WINDSHIELD SEALZIT**

*Additional Uses—Windshield Sealzit*

1. Ignition and Wiring Insulation.
2. Water Hose Connection Seal.
3. Door Stripping Adhesive.
4. Gasket Sealer.
5. Battery Terminal Coating.



- EASY TO APPLY
- DRIES QUICKLY
- LASTING RESULTS
- ECONOMICAL

2-OZ. BOTTLE  
WITH APPLICATOR

**85¢**

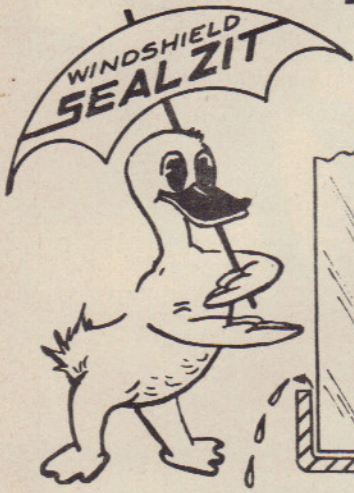
PART No. 100051

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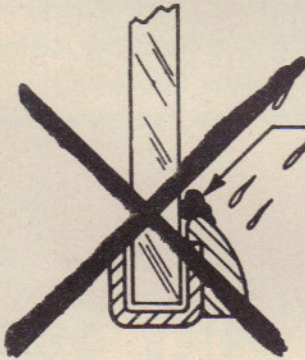
WILLOW RUN, MICHIGAN, U. S. A.



# DO YOUR CAR WINDOWS LEAK?



RUBBER DRAWN AWAY  
FROM GLASS ALLOWING  
WATER TO SEEP THROUGH



PAST METHOD OF ATTEMPTING  
TO SEAL BY AN OVERLAY  
WHICH BECAUSE OF VIBRATION  
AND SHRINKAGE WILL LEAVE  
THE GLASS AND EXPOSE  
THE AREA THAT LEAKS



USING 'SEALZIT' THE LEAK  
IS STOPPED AT ITS SOURCE  
AND A DEFINITE BLOCK OF  
MATERIAL PREVENTS SEEPAGE  
APPLY WITH MEDICINE DROPPER.  
'SEALZIT' WILL FLOW INTO ANY  
CREVICE WHERE LEAK MIGHT  
OCCUR.

**SEALZIT** REMAINS IN A PLIABLE CONDITION,  
NEVER BECOMES BRITTLE, OR BREAKS OFF, AND  
ACTS AS A GLASS AND RUBBER BINDING.

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WILLOW RUN, MICHIGAN, U. S. A.