



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

REVISED  
BULLETIN NO. 85

September 9, 1948

ALL DEALERS:  
(Except in the State of Texas)

Subject: Radios for 1949 Kaiser and Frazer Cars

We are pleased to announce our radio program for the 1949 Kaiser and Frazer models and to advise that we are prepared to make immediate shipment of initial stocks of the new 8-tube 1949 radio.

The new 8-tube radio is a development of the General Electric Company in cooperation with our radio engineers and we are confident, after many months of exhaustive tests, you can sell it to purchasers of 1949 Kaiser and Frazer cars with full assurance that it will meet their expectations.

This 8-tube set, with its large speaker, produces the ultimate in selectivity, quality of tone and adequate volume without distortion. Six stations may be pre-selected for automatic tuning and each one tuned in with its own individual push button or you may tune manually to other stations without disturbing the setting of those stations pre-selected for automatic tuning. The tone may be controlled to suit the listener from treble to bass.

We will continue to supply the present 6-tube radio with a conversion kit for installation in the 1949 Kaiser models only. As soon as this conversion kit is available, you will be advised and a sufficient number of conversion kits will be supplied by your distributor without charge for the #200001 radios which you may have in stock so these radios can be installed in 1949 Kaiser models. Please, do not request conversion kits now. They are not available and to ask you now for the number you require would be misleading, as many of the #200001 radios now on hand in the field will be installed on 1948 cars and a conversion kit will not be required for these radios.

We are assigning a new part number to the 6-tube radio which includes the conversion kit, so when ordering 6-tube radios for the 1949 Kaiser models you will be able to order 6-tube sets under the part number which includes the conversion kit.

We will continue to supply two lengths of manually operated antennas - the 62" for normal reception areas and the 93" for weak signal localities. The length of the lead-in has been increased so these antennas may be mounted on either right or left front fender.



All Dealers:  
(Except in the State of Texas)

Bulletin No. 85 (REVISED)

Below we are giving you the necessary information for ordering, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 4 or more</u>
200001	Radio - 6-tube	\$72.50	\$49.60	\$47.50
100095	Radio - 6-tube, incl. conversion kit	74.20	51.30	49.20
200002	Radio - 8-tube	87.50	61.75	59.75
				<u>10 or more</u>
200003	Antenna - 62"	5.95	4.45	3.95
200004	Antenna - 93"	6.50	4.88	4.29

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

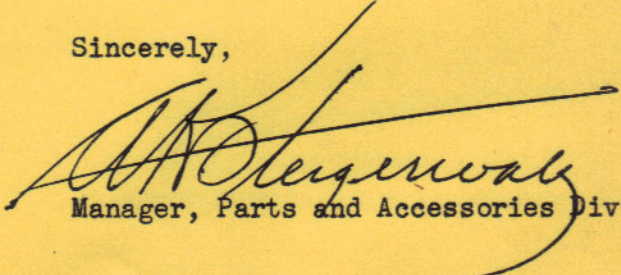
Installation time - 1.5 hours (8-tube) - 2.5 hours (6-tube)

Antennas are individually boxed, and ten (10) are packed in a shipping carton. Order in multiples of ten (10) to permit shipment in unbroken standard shipping containers and take advantage of the quantity price.

Radios are individually boxed with four (4) radios in a standard shipping carton. Please place your orders in multiples of four (4).

We suggest that you place your order with your distributor immediately and have radios on hand for installation in 1949 cars. Do not send your order to us. Send it to your distributor, please.

Sincerely,

  
Manager, Parts and Accessories Div.

AKSteigerwalt:mb

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES