



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 86

September 14, 1948

ALL DEALERS:
(Except in the State of Texas)

Subject: KF Air Conditioner with Defroster - 1949 Kaiser and Frazer Models

We are pleased to announce the details and prices of the KF Air Conditioner with defroster for the 1949 Kaiser and Frazer models.

The KF Air Conditioner with defroster is custom-built for these cars and fits both the Kaiser and Frazer 1949 models. The Air Conditioner combines an efficient heating and defrosting unit with temperature control for all season driving comfort.

The new 1949 Air Conditioner retains all of the excellent features of the 1947-1948 Air Conditioner with which you are familiar, and in addition has many improvements such as simplified controls and better heat distribution to provide greater comfort for rear seat passengers.

Knock-out plugs for tubes, wiring, controls and switches provided in the body at the factory, including the installation of defroster nozzles, make the installation a simple routine operation, and the installation of other types of heaters and defrosters impractical.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100060	Air Conditioner	\$49.65	\$35.00	\$32.85

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Installation time - 1.5 hrs.

You will note that the above price schedule provides quantity prices for you to enable you to profitably carry ample stocks of KF Air Conditioners to take care of your retail car deliveries. Purchasing at the quantity lot price will increase your profit per unit and ensure having units in stock at all times.

KF Air Conditioners with defrosters are shipped in cartons containing two (2) individually packaged units. When ordering, please order in lots of two (2) or even multiples of that number so your orders can be handled by your distributor on a complete shipping carton basis, making it unnecessary to break open a shipping carton for an odd unit to fill your order.

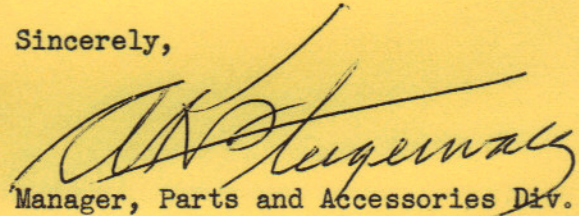
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Shipments to your distributor are scheduled to start the week of September 27th, and we are confident that you will be able to obtain heaters for the new 1949 models in time to take care of the fall heater business.

Distribution of 1949 KF Air Conditioners with defrosters will be handled through your distributor. WE WOULD, THEREFORE, SUGGEST THAT YOU IMMEDIATELY SEND AN ORDER TO YOUR DISTRIBUTOR FOR YOUR REQUIREMENTS. DO NOT SEND THE ORDER TO US, SEND IT TO YOUR DISTRIBUTOR PLEASE.

Sincerely,



Manager, Parts and Accessories Div.

AKSteigerwalt:vp

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES