



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 88

ALL DEALERS:  
(Except in the State of Texas)

September 21, 1948

Subject: KF Fuse Display Dispenser

People buy things they see. Displays of parts which many owners carry in their cars as "spares" remind them to buy and fuses are in this category. Fuse sales go to the gasoline filling stations because there you will not only see fuses displayed, but the attendants make it their business to ask the customer to buy.

In an effort to help you get your share of this business, we have available an attractive metal Fuse Display Dispenser as shown on the attached illustrated descriptive circular. This attractive Display Dispenser is supplied without charge on the purchase of a Fuse Kit, Part No. 204156, consisting of 300 fuses of the various sizes and amperes used in Kaiser and Frazer cars.

Below is the necessary ordering information, together with the total net and list prices of the Fuse Kit of 300 fuses:

<u>Part No.</u>	<u>Name</u>	<u>List Price</u>	<u>Net Price</u>
204156	Fuse Kit (300 Fuses)	\$16.00	\$8.00
	Fuse Display Dispenser	No Charge	

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

As fuses are sold from the Display Dispenser, it can be replenished from your stock, and your stock can be maintained by ordering fuses from your distributor under the individual part numbers shown on the attached circular. To get the lowest net price on fuses, you should order them in lots of 100.

Please place your order with your distributor today for a Fuse Kit, Part No. 204156, and receive without charge a Fuse Display Dispenser. Your distributor will be in a position to fill your order promptly.

Sincerely,

Manager, Parts and Accessories Div.

AKSteigerwalt:mb

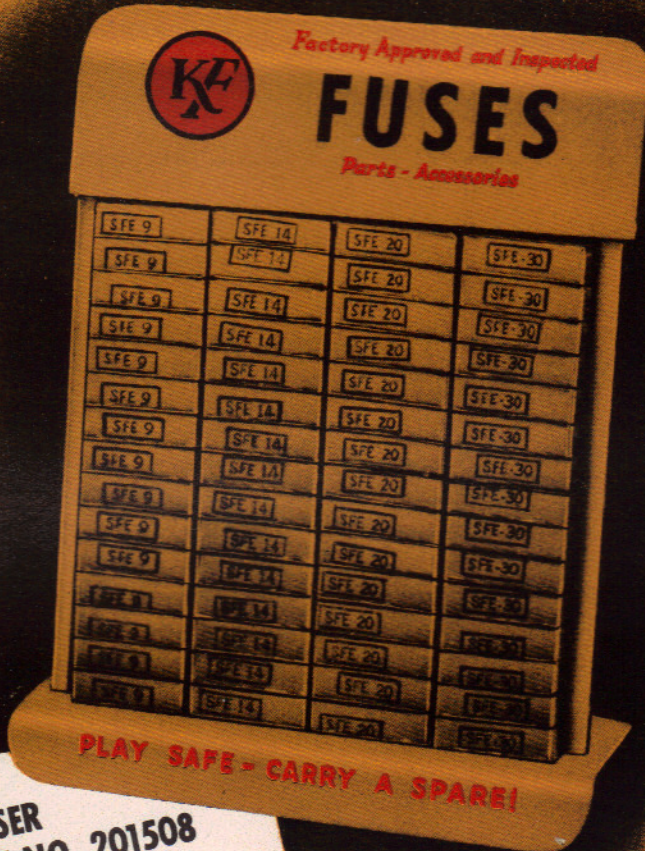
Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES



# FUSE KIT

**FOR ALL  
KAISER AND FRAZER  
MODELS**



**PART No. 204156  
FUSE KIT  
CONSISTS OF . . .**

- 1 FUSE DISPLAY DISPENSER
- 50 9 AMP. FUSES, PART NO. 201508
- 100 20 AMP. FUSES, PART NO. 201818
- 50 14 AMP. FUSES, PART NO. 202011
- 100 30 AMP. FUSES, PART NO. 202899

**ORDER YOURS TODAY!**

Set It Up On The Parts Counter Or Hang It On The Wall And Watch Your Sales... **GROW** and **GROW** and **GROW!**

**KAISER-FRAZER SALES CORPORATION**

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