



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 95

November 30, 1948

ALL DEALERS:
(Except in the State of Texas)

Subject: KF Radiator Grille and Rear Deck Guards

Arrangements have been completed to supply Radiator Grille and Rear Deck Guards as pictured on the attached broadside.

The Radiator Grille Guard consists of two (2) sturdy chrome uprights and a tubular cross bar. The unit is installed on the bumper over the standard bumper guards, with linkage connecting the upright guards to the frame which helps to absorb shock and give excellent protection to the radiator grille.

The Rear Deck Guard is similarly constructed and provides the same protection to the rear deck.

The advantages of these guards are so self-evident that you should be able to make installations on every 1949 Kaiser and Frazer car. These units are designed exclusively for Kaiser and Frazer cars and will be available only through our distributors and dealers. Although produced for us by a well-known manufacturer with national distribution, the guards will not be sold through jobbers.

Below we give you the necessary information for ordering, together with the suggested list and net prices:

Part No.	Name	Suggested List Price	Dealer Net Each	Dealer 5 or more
100110	Radiator Grille Guard (Kaiser)	\$27.50	\$19.35	\$16.50
100111	Rear Deck Guard (Kaiser)	27.50	19.35	16.50
100112	Radiator Grille Guard (Frazer)	27.50	19.35	16.50
100113	Rear Deck Guard (Frazer)	27.50	19.35	16.50

Prices are F.O.B. Shipping Point and Include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

Installation time: 1/2 hour.

Each unit is individually boxed with all attaching parts, so front and rear guards can be sold separately. Any combination of the part numbers totalling five (5) guards will entitle you to the quantity lot price.

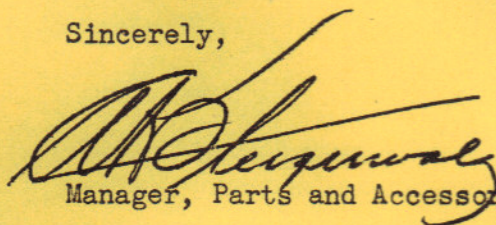
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New car buyers are interested in protecting the front and rear of their cars, and you should find these sturdy guards a popular and profitable accessory for sale to owners and purchasers of 1949 Kaiser and Frazer cars.

These guards are available now and orders placed with your distributor should be filled promptly.

Sincerely,



Manager, Parts and Accessories Div.

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Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

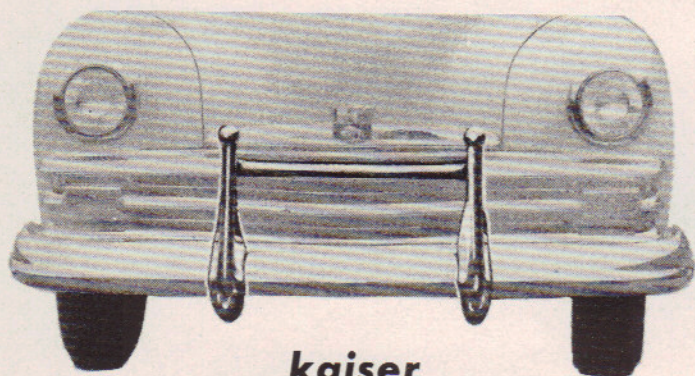
announcing

1949 radiator grille guards



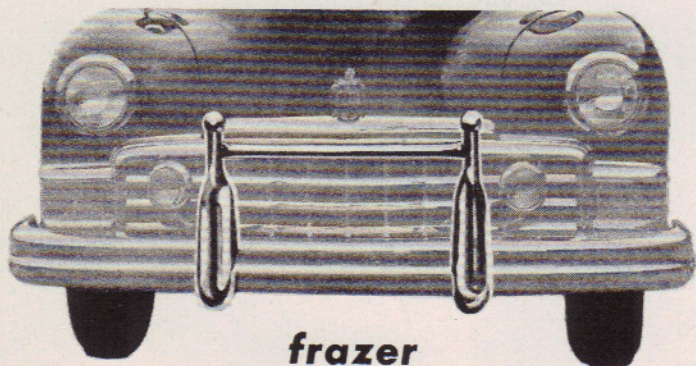
rear deck guards

for all 1949 KAISER and FRAZER models



kaiser

RADIATOR GRILLE GUARD—.....PART NO. 100110
REAR DECK GUARD—.....PART NO. 100111



frazer

RADIATOR GRILLE GUARD—.....PART NO. 100112
REAR DECK GUARD—.....PART NO. 100113

These Radiator Grille Guards consist of two sturdy chrome uprights and a tubular cross bar. These units are installed on the bumper over the standard bumper guards and the linkage connecting the upright guards to the frame help to absorb shock and give excellent protection to the radiator grilles.

The Rear Deck Guard is similarly constructed and provides the same protection to the rear deck.

KAISER-FRAZER EXPORT CORPORATION

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