



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 98

December 21, 1948

ALL DEALERS:

Subject: Parts Bin Labels

At the request of many distributors and dealers, we are making available attractive and serviceable Parts Bin Labels as illustrated by the attached illustrated descriptive circular and sample.

These labels are made from plastic coated cardboard. The part numbers are imprinted with large, easily read numerals, after which another coat of plastic is applied. This process seals in the part number, insuring cleanliness and long life.

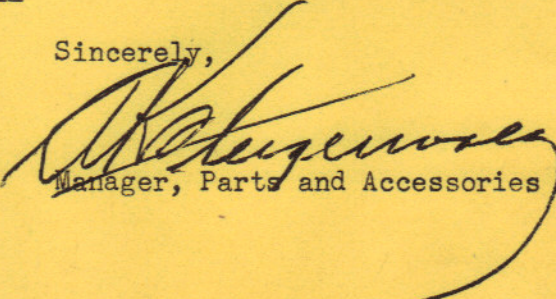
All labels are perforated or scored to fit all known steel bin label holders and drawers now on the market.

The Bin Label set, which sells for \$14.50, includes part numbers of practically all binnable parts (approximately 3000) which have been released to date. Each six months labels will be printed for all new part numbers released, and these will be available at a nominal price based on the number of new labels involved.

We are sure that this announcement will be enthusiastically received, although we urge you to send your order promptly to Dealer Aids, as the number of sets printed in the first run will be governed by the number of orders received by January 15, 1949.

Please do not send your orders to Willow Run. Mail them to Dealer Aids, 5050 Joy Road, Detroit 4, Michigan.

Sincerely,

  
Manager, Parts and Accessories Div.

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Enclosures

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES